



ORANGE COUNTY COUNCIL OF GOVERNMENTS Technical Advisory Committee

Meeting Date / Location

Tuesday, August 2, 2022
9:30 A.M. – 12:00 P.M.

Meeting Link:

https://teams.microsoft.com//meetup-join/19%3ameeting_NmY4N2FmNTQtODk4MC00ZGIZLWEyYzItNjU2ODZmMDNiMml2%40thead.v2/0?context=%7b%22Tid%22%3a%2247feb367-af81-4519-94d7-caab1dfa1872%22%2c%22Oid%22%3a%22a2e04a02-2df2-4f7f-8724-377325b47e13%22%7d

Or call in (audio only)

+1 949-522-6403,,650103999# United States, Irvine
Phone Conference ID: 650 103 999#

Agenda Item

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INTRODUCTIONS

(Chair Equina, City of Irvine)

PUBLIC COMMENTS

(Chair Equina)

The agenda descriptions are intended to give members of the public a general summary of items of business to be transacted or discussed. The posting of the recommended actions does not include what action will be taken. The Technical Advisory Committee may take any action which it deems appropriate on the agenda item and is not limited in any way by the notice of the recommended action.

At this time members of the public may address the TAC regarding any items within the subject matter jurisdiction, which are not separately listed on this agenda. Members of the public will have an opportunity to speak on agenda items at the time the item is called for discussion. NO action may be taken on items not listed on the agenda unless authorized by law. Comments shall be limited to three minutes per person and an overall time limit of twenty minutes for the Public Comments portion of the agenda.
Any person wishing to address the TAC on any matter, whether or not it appears on this agenda, is requested to complete a "Request to Speak" form available at the door. The completed form is to be submitted to the TAC Chair prior to an individual being heard. Whenever possible, lengthy testimony should be presented to the TAC in writing and only pertinent points presented orally. A speaker's comments shall be limited to three minutes.

ADMINISTRATION

- 1. OCCOG TAC Meeting Minutes (Chair Equina) TAC 3

Draft OCCOG TAC minutes for the June 7, 2022 meeting

Recommended Action: Approve OCCOG TAC minutes for the June 7, 2022 meeting, as presented or amended

Agenda Item

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PRESENTATIONS, DISCUSSION AND ACTION ITEMS, REPORTS

- | | | | |
|----|--|---|--------|
| 2. | Center of Demographic and Research (CDR) Update | (Deborah Diep, Director of Center for Demographic Research (CDR))
1 hour | TAC 8 |
| | <i><u>Recommended Action:</u></i> Receive report. | | |
| 3 | SCAG Technical Working Group | (Chair Equina) 10 minutes | TAC 29 |
| | <i><u>Recommended Action:</u></i> Receive report | | |
| 4 | Objective Design Standards by Placeworks | (Placeworks) 30 mins | |
| | <i><u>Recommended Action:</u></i> Receive report | | |
| 5. | Draft OCCOG 18-month Communication Plan | (Lisa Telles, OCCOG) 15 minutes | TAC 64 |
| | <i><u>Recommended Action:</u></i> Receive report. | | |
| 6. | ULI TAP #1 Presentation | (ULI) 35 minutes | |
| | <i><u>Recommended Action:</u></i> Receive report. | | |
| 7. | REAP Updates | (Executive Director Primmer) | TAC 86 |
| | <i><u>Recommended Action:</u></i> Receive report. | | |

REPORT FROM CHAIR/VICE CHAIR

REPORT FROM THE OCCOG EXECUTIVE DIRECTOR

MATTERS FROM OCCOG TAC MEMBERS

ANNOUNCEMENTS FROM NON-MEMBERS

ITEMS FOR NEXT MEETING

IMPORTANT DATES OR UPCOMING EVENTS

Adjourn to: TBD



AGENDA ITEM # 1

Minutes

Draft Action Minutes

The Orange County Council of Governments Technical Advisory Committee (OCCOG TAC) meeting of June 7, 2022, was called to order at 9:30 am by Chair Justin Equina, City of Irvine. The meeting was held through video and telephone conferencing.

PUBLIC COMMENT:

There were no public comments at this time.

ADMINISTRATION

1. OCCOG TAC Meeting Minutes

There were no changes proposed to the minutes. Belinda Deines, City of Dana Point, made a motion to approve the OCCOG TAC meeting minutes of May 3, 2022. Chad Ortlieb, City of Orange, seconded the motion and the minutes were unanimously approved by the TAC with Vice Chair Ben Zdeba, City of Newport Beach logged an abstention due to being absent on May 3.

PRESENTATIONS, DISCUSSION AND ACTION ITEMS, REPORTS

2. Center of Demographic and Research (CDR) Update

CDR Director Deborah Diep provided updates on several efforts:

2022 Orange County Projections-Projections Data Review

It was reported that CDR sent an email to all Orange County jurisdictions on May 19, 2022, with an updated reference map and Excel dataset. Jurisdictions were encouraged to review and consider SCAG's draft policy growth forecast while making any final updates to the draft OCP-2022.

Several tips resulting from the meetings were shared and provided in the staff report for this item in the agenda packet.

2021 Housing Inventory System (HIS) Data Collection

It was noted that verification forms will be sent to each jurisdiction for approval and were due by May 27, 2022. January 1, 2022 to June 30, 2022 HIS activity is due on July 22, 2022 using the form available here: <http://www.fullerton.edu/cdr/HISform.xls>



For HIS questions, please contact Michelle Baehner, CDR's Demographic Analyst at 657-278-3417 or mibaehner@fullerton.edu.

2020 Census Count Question Resolution Program (CQR)

The CQR provides an opportunity for government entities to request a review by the Census Bureau of their boundaries and/or housing counts by block to correct any errors. In December 2021, the Census Bureau announced the operation of the CQR and subsequently began accepting submissions from eligible entities on January 3, 2022. The Census Bureau will accept case submissions until June 30, 2023. All results will be provided to impacted government entities by September 30, 2023. For more information, visit the Census Bureau's webpage here: <https://www.census.gov/programs-surveys/decennial-census/decade/2020/planning-management/evaluate/cqr.html>

It was noted that CDR can assist jurisdictions in their CQR submissions and would like to be informed if CQR submissions are made.

Orange County Data Acquisition Partnership (OCDAP) & OC GIS User Group

It was reported that the County of Orange is bringing back the quarterly OC GIS User Group. If interested, please email Cameron Smith, OC Public Works GIS Manager, at cameron.smith@ocpw.ocgov.com to be added to the distribution list.

Cycle 2 for the term of July 2022 to June 2024 is under development with the County of Orange taking over as lead agency from SCAG. Cycle 2 imagery is planned to be collected in summer 2022. For interest in Cycle 2 participation, please contact Deborah Diep, CDR ddiep@fullerton.edu to be added to the interest list.

3. SCAG Draft 2024 Policy Growth Forecast and Local Data Exchange (LDX) Discussion

Deborah Diep, CDR and Kevin Kane, SCAG provided a summary of SCAG's draft data. Mr. Kane presented slides that were shared with the SCAG Community, Economic, and Human Development (CEHD) Committee. These included overviews of Priority Development Areas, including Neighborhood Mobility Areas (NMAs), livable corridors, etc. SCAG is requested data confirmation by December 2022.

Chad Ortlieb, City of Orange, and Ben Zdeba, City of Newport Beach, expressed concerns with the High Quality Transit Area (HQTA) maps in the distributed mapbooks. Warren Whitaker, OCTA, noted that OCTA is not likely to review the SCAG HQTA maps and is working to figure out the best way to navigate the changing service levels. He added that OCTA will work with jurisdictions individually if there are concerns regarding mapped HQTAs and how they relate to proposed projects.

For more information on this item, contact Kevin Kane at kane@scag.ca.gov.



5. REAP Update

Michelle Boehm presented slides to highlight several REAP projects that are ongoing. She invited members to provide requests for model ordinance development and solicited participation in upcoming stakeholder interviews to help guide the deliverables. Executive Director Marnie Primmer emphasized that REAP is in full swing and expressed the desire to expend the funds to the full extent in a manner that is useful for member jurisdictions.

As a reminder, all REAP work would need to be completed by June 15, 2023.

4. Legislative Update

Wendy Strack noted that July 1 is a Policy Committee deadline for the legislature. She highlighted Assembly Bills 1778, 1944, 1976 (dead), 2011, 2237, 2438, and Senate Bills 897, 930, and 932.

She also stated that there is still a potential extension of time being considered related to the requirements of AB 1398 and Housing Element adoption/certification.

REPORT FROM CHAIR/VICE CHAIR

There were no items to report from the Chair.

Vice Chair Zdeba reiterated the need for an extension of time for AB 1398 requirements and stated that only 15 of the 197 SCAG jurisdictions have received certification from HCD on their adopted Housing Elements.

THE EXECUTIVE DIRECTOR

Executive Director Primmer noted that the General Assembly is going to be held in spring 2023 and encouraged members to email suggested topics for sessions or speakers. She provided updates on OCCOG's strategic planning process efforts and budget.

MATTERS FROM OCCOG TAC MEMBERS

There were no items to report from OCCOG TAC Members.

ANNOUNCEMENTS FROM OCCOG TAC NON-MEMBERS

There were no items to report from non-OCCOG TAC Members.

ITEMS FOR NEXT MEETING

There were none suggested. Chair Equina discussed the potential for OCCOG TAC to go dark in July consistent with the OCCOG Board. There were no objections.



Orange County Council of Governments

IMPORTANT DATES OR UPCOMING EVENTS

June 15, 2022

OCP-2022 Data Projections due to CDR

Geospatial Solutions Training #4

ADJOURNMENT

The meeting was adjourned by Chair Equina until Tuesday, August 2, 2022, via video and teleconferencing.

Submitted by:

Benjamin Zdeba, City of Newport Beach
OCCOG TAC Vice Chair



Attendees:

Name	Agency
Alexa Smittle	Seal Beach
Amanda Lauffer	Anaheim
Belinda Deines	Dana Point
Benjamin Zdeba	Newport Beach
Chad Ortlieb	Orange
Chris Chung	Garden Grove
Chris Wright	San Clemente
Cindy Salazar	County of Orange
Daniel Kesicbasian	Laguna Niguel
David Lopez	La Habra
Deborah Diep	CDR
Derek Bingham	Rancho Santa Margarita
Fabiola Zelaya	Santa Ana
Izzak Mireles	Aliso Viejo
Jay Wu	Laguna Hills
Jennifer Mansur	Lake Forest
Joanne Hwang	Anaheim
Justin Arios	Costa Mesa
Justin Equina	Irvine
Kevin Kane	SCAG
Lina Nguyen	Laguna Beach
Maribeth Tinio	Stanton
Michelle Baehner	CDR
Michelle Boehm	Consultant
Nicolle Aube	Huntington Beach
Paul Lewis	
Ricardo Soto	Santa Ana
Rose Rivera	Aliso Viejo
Ruby Maldonado	County of Orange
Sandie Kim	Westminster
Sonya Lui	La Habra
Tiffany Chhan	Orange
Tom Vo	SCAG
Valerie McFall	TCA
Virginia Gomez	TCA
Warren Whiteaker	OCTA
Yuritzzy Randle	County of Orange



AGENDA ITEM # 2

Center for Demographic Research (CDR) Updates

STAFF RECOMMENDATION

Receive reports and discussion.

1. 2022 Housing Inventory System (HIS) Data Collection & Verification Form Updates

January 1-June 30, 2022 HIS activity was due on July 22, 2022.

Please submit data to CDR using the 2020 HIS form located at <http://www.fullerton.edu/cdr/HISform.xls>. Revisions to prior years may use either the new or old form. Please verify that the same data reported to CDR is also provided to DOF in their annual Housing Unit Change Survey. HIS submission forms were updated in 2020 to include additional sample entries, clarifications in the instructions, and an updated HIS unit flow chart to better explain how to record unit activity when attached ADUs are involved. This is similar to DOF's new housing survey flow chart, but is tailored to CDR's 4 ADU types. An additional optional column was added "Building Permit Date Issued" to assist in compiling HIS, DOF and HCD APR data. For HIS questions, please contact Michelle Baehner, CDR's Demographic Analyst at 657-278-3417 or mibaehner@fullerton.edu.

Changes to the HIS verification forms will be discussed with the OCP & ADU updates (Attachment 1).

2. 2022 Orange County Projections Update & ADU Discussion

OCP-2022 feedback to CDR was extended from May 27, 2022 to June 15, 2022 to allow jurisdictions additional time to provide input and to review and consider SCAG's draft forecast while making their final updates to the draft OCP-2022. CDR continues to process the feedback and finalize the dataset to take through the formal OCP approval process. It is planned to come to the OCCOG TAC for consideration and recommendation for the OCCOG Board to approve in October 2022. Once OCP goes through the approval process, the dataset will be transmitted to SCAG on behalf of local jurisdictions for use in the 2024 RTP/SCS/Connect SoCal 2024. There is no guarantee SCAG will use the local data without changes. Copies of the final OCP-2022 will be provided to each jurisdiction after final approval for their files.

OCP follow up: Jurisdictions are strongly encouraged to make note of the time it took to review the projections and make notes for OCP-2026. Jurisdictions were provided about 15 weeks to review the data, which included an additional 3.8 weeks to review and consider SCAG's draft forecast while making the final updates to the draft OCP-2022.

ADUs

As CDR continues to incorporate feedback from the jurisdictions into OCP-2022, a topic has arisen going back to 2016-2018 discussions on Accessory Dwelling Units (ADUs). This was discussed at the July 2022 CDR TAC that recommended the discussion be continued with the OCCOG TAC.



The U.S. Census Bureau uses a set of housing unit structure type definitions that are followed by CDR, DOF and other agencies (See ATTACHMENTS 2-5 for housing unit definitions and examples). With ADUs becoming a more common occurrence in recent years and increasing over time, the issue of primary and accessory structures will increase. The Census Bureau defines structures with shared attics, heating and plumbing as multi-family units. Therefore, when a detached single-family (SFD) home converts a portion of the existing home into an ADU or constructs an attached addition to the existing home, the structure changes “on paper” from a single-family detached structure to a multi-family unit—most ADUs are conversions or construction that do not have their own heating & plumbing. In order to be consistent with Census Bureau definitions, when attached ADUs are added to a jurisdiction's inventory and reported to CDR through the Housing Inventory System (HIS), the primary SFD is converted “on paper” into a multi-family unit and the record in HIS shows -1 SFD under conversion and +1 conversion in multi-family with 2-4 units in structure. Jurisdictions’ annual reporting to DOF on housing unit change uses the same definitions and instructions. This has been discussed at length by the CDR TAC on the annual Housing Activity Reports.

Concern was raised in 2016-2018 to the Census Bureau, DOF & HCD that these “paper” conversions could be misinterpreted as demolitions (negative numbers in one column or looking at annual change by type) if the reader does not pay attention to information that the units are being converted, not demolished. Additional concern was raised by jurisdictions, CDR and others that the nature of ADUs is to be accessory structures to the existing, primary unit and the primary unit and the associated land use should remain as single-family—as applicable—and the “existing” land use should remain single-family based on the primary use and not converted to multi-family based on Census Bureau definitions. This issue was also raised in terms of the transportation model in those primary structures (SFDs) that add an attached ADU and then become multi-family units “on paper” could eventually have an effect on the transportation model if thousands of units end up being classified as multi-family units.

Through HIS, CDR has the ability to retain the primary structure information without incorporating the single-family detached units’ conversion to multi-family units when an attached ADU is added. Since 2016, about 1,800 ADUs have been constructed in the county. Prior to the legislative changes in 2016-2017, ADU construction was negligible, with fewer than 200 being reported between 2000 and 2015. However, jurisdictions are projecting over 15,000 new ADUs between 2019 and 2050, with over 7,000 attached ADUs that would convert “on paper” ~7,000 SFD to multi-family units. The conversions of existing single-family units with new ADUs are not projected within the draft OCP dataset as the conversions are only incorporated within the HIS activity once completed and reported to CDR every six months. To be consistent across datasets and agencies, HIS information updated during the 2021 verification process will be incorporated into the final OCP-2022 dataset; this means the ADU-associated conversion activity from July 1, 2019 to December 31, 2021 will be included in the final OCP consistent with its inclusion in the February 2022 draft OCP dataset.

For context, the net difference in the dataset amounts to about 400-500 SFD “converting” to multi-family units; i.e., the growth in single-family detached units would be ~500 units higher for 2019-2025



if conversions associated with ADUs were not included and, conversely, SFD growth would be ~500 units lower if the SFD is converted to multi-family when an attached ADU is added.

EXAMPLE assuming 500 SFD were converted to MF due to attached ADUs

	2019-2025 single family detached unit growth	2019-2025 all other housing unit type growth
With conversions	10,000	15,000
Not converting primary structure	10,500	14,500

CDR staff would like to have a discussion with the OCCOG TAC on any concerns with including the HIS conversion activity of SFD to MF due to ADUs in the OCP-2022 dataset.

3. SCAG 2024 Connect SoCal Growth Forecast & Supplemental Data Review/Local Data Exchange Program (LDX)

Though CDR is continuing to work on the OCP dataset, there are a number of additional data points for jurisdiction review and comment for inclusion in SCAG’s 2024 Connect SoCal Growth Forecast & Supplemental Data Review/Local Data Exchange Program (LDX).

Follow up for SCAG review:

1. SCAG emailed a letter to jurisdictions announcing the full kickoff of their Local Data Exchange program with the release of their draft 2024 RTP/SCS/Connect SoCal policy growth forecast on May 23. Jurisdictions are strongly encouraged to review and consider SCAG’s draft forecast while making their final updates to the draft OCP-2022.
2. SCAG’s Toolbox Tuesday RDP & Local Data Exchange March 15, 2022 direct recording link https://www.youtube.com/watch?v=B_yJ3jVG5oI (1:22 hours)
3. SCAG’s Toolbox Tuesday materials & records
 - a. <https://scag.ca.gov/toolbox-tuesday-online-training-materials>
4. SCAG data layers: three multi-benefit asset maps and the associated 10 individual input layers were added to LDX on May 23, 2022. Jurisdictions can request individual layers for their jurisdiction by emailing LIST@scag.ca.gov.
5. SCAG data: Jurisdictions are strongly encouraged to review the following data and provide SCAG input by the December 2, 2022 deadline:
 - a. 2019 Existing Land Use (original & SCAG’s standardized classifications)
 - b. General Plan land use (original & SCAG’s standardized classifications)
 - c. Zoning (original & SCAG’s standardized classifications)
 - d. Entitlements- CDR encourages jurisdictions to submit any entitlements within your jurisdiction in order to ensure entitled growth for the projects submitted are not redistributed to other areas within your jurisdiction or to other areas within the county.
 - e. Neighborhood Mobility Areas (NMAs): TAZs that are more likely to have/higher potential for active transportation or short trips. (Note: this layer was not included in the OCP maps, but are areas that SCAG will likely target for more growth as the

likelihood for GHG reduction is higher in these areas. Reference the SCAG data map book for these areas to consider for potential growth.)

- i. Jurisdictions should report draft NMAs that are not well-suited to be an NMA and suggest alternate TAZs that are more suitable as an NMA.
- 6. Jurisdictions will need to fill out and sign SCAG’s approval form (Attachment 6). CDR will go over suggestions on how to fill out the form at the August 2022 OCCOG TAC meeting.

SCAG released **revised versions of the Data Map** book in June 2022 (dated May 2022) with updates that include individual layers for each of the Green Region Resource Areas embedded within the Multi-Benefit Asset maps. With that, it should be noted that Endangered Plants/Species and Regional Conservation Plans layers were not included in the prioritizing for growth redistribution within SCAG’s draft policy growth forecast.

SCAG Data Map Book p. 3 (PDF page 5) <https://scag.ca.gov/local-data-exchange>:

ANTICIPATED AVAILABILITY	CATEGORY	LAYER NAME	REVIEW TYPE
Feb 2022	Land Use	General Plan	Update/Corrections
		Zoning	Update/Corrections
		Existing Land Use	Update/Corrections
		Specific Plan Land Use	Update/Corrections
		Key Entitlements	Update/Corrections
Feb 2022	Priority Development	Neighborhood Mobility Areas	Optional
		Livable Corridors	Optional
		Job Centers	Optional
		Housing Trajectory	Update/Corrections and site inventory upload
Feb 2022	Transportation	High Quality Transit Areas	Reference Only
		Transit Priority Areas	Reference Only
		Regional Bikeways	Optional
Feb 2022	Green Region Resource Areas (SB 375)	Regional Truck Routes	Optional
		Resilience (Flood areas, coastal inundation, wildfire risk)	Reference Only
		Open Space/Habitat (Open space and parks, endangered species and plants, sensitive habitat areas, natural community and habitat conservation plans)	Reference Only
Feb 2022	Geographical Boundaries	Administrative/Working Lands (Tribal nations, military installations, farmlands)	Reference Only
		City Boundary and Sphere of Influence	Reference Only
		Census Tract	Reference Only
May 2022	Growth	TAZ	Reference Only
		Jurisdiction-level projections of households and employment (2019-2050)	Update/Corrections
		TAZ-level projections of households and employment (2019-2050)	Update/Corrections

These are the items recommended for priority review by 12/2/2022

4. 2020 Census Count Question Resolution Program (CQR)

The 2020 Census Count Question Resolution Operation (CQR) provides an opportunity for tribal, state, and local governmental units to request that the Census Bureau review their boundaries



and/or housing counts by block to correct any in-scope errors affecting the inclusion and/or geographic allocation of housing and population counts. The Census Bureau will accept CQR cases requesting a review of legal boundaries (boundary case), a review of housing counts by 2020 census tabulation block (housing count case), or a review of both, and will research each case received. If certain geographic or processing errors are discovered during research, the Census Bureau will resolve the errors and distribute revised counts to all affected governmental units. Any corrections made will not impact the apportionment counts, redistricting data, or any other 2020 Census data products. They would, however, be used in the Census Bureau's Population Estimates and other future programs that use 2020 Census data.

Types of CQR Cases

Governments with questions about their counts can request a review in the following situations:

- **Boundary cases.** The Bureau will review legal government unit boundaries in effect as of January 1, 2020, and the associated addresses affected by the boundaries.
- **Count cases.** The Bureau will review the geographic location or placement of housing and associated population as well as the census results to determine whether census processing error(s) excluded valid housing and associated population data.

The 2020 Census CQR schedule spans from December of 2021 through June of 2023:

- **December 2021:** The Census Bureau announces the operation by distributing the introduction letter and flyer to all eligible governmental units.
- **January 3, 2022:** The Census Bureau begins accepting and researching case submissions from eligible tribal, state, and local governmental units.
- **June 30, 2023:** The Census Bureau stops accepting cases and provides results to affected governmental units by no later than September 30, 2023.
- **September 30, 2023:** Deadline for the Census Bureau to provide results to impacted governmental units.

For more information visit the [2020 Census Count Question Resolution Operation](https://www.census.gov/programs-surveys/decennial-census/decade/2020/planning-management/evaluate/cqr.html):

<https://www.census.gov/programs-surveys/decennial-census/decade/2020/planning-management/evaluate/cqr.html>. The Demographic Research Unit at the California Department of Finance has developed the California CQR Case Explorer tool to assist local governments in identifying potential CQR cases: [California Demographic Research Unit Data Portal](#).

CDR can assist jurisdictions in their CQR submissions and would like to be informed if CQR submissions are made.

5. Orange County Data Acquisition Partnership (OCDAP) & OC GIS User Group

The County of Orange is reestablishing the quarterly OC GIS User Group. Interested parties can email Cameron Smith, OC Public Works GIS Manager at cameron.smith@ocpw.ocgov.com to be added to the distribution list. The first meeting is likely to be in September 2022.



OCDAP Cycle 2 for the term of ~July 2022-June 2024 is under development with the County of Orange taking over as lead agency from SCAG. Cycle 2 imagery has been collected and QA is underway. Deliverables are expected in November 2022.

Deliverables for Cycle 2 include:

- 3” aerial/ortho imagery with infrared for all Orange County (tif, ecw...) flown in June-July 2022
- Building Footprints benchmarked to the 2022 aerial imagery
- Ability to download and retain local copies of above data to use in GIS and/or CAD systems software
- Vendor-hosted online software application for unlimited non-GIS users to view data listed above and perform data analysis; historical imagery for years 2010-2021 will also be available through vendor software application.
- Training for all participants
- One price for two years’ worth of access

For interest in Cycle 2 participation, please contact Deborah Diep, CDR ddiep@fullerton.edu to be added to the interest list. The MOU between OCCOG to invoice and the County of Orange to manage the project was approved by the OCCOG Board in June 2022 and will go to the Board of Supervisors on August 23. If approved, the Cycle 2 Participation Agreement will be posted on the OCDAP website in late August for agencies to process for participation and sending to OCCOG for invoicing.

<http://www.fullerton.edu/cdr/OCDAP/index.aspx>

SCAG recently withdrew from Cycle 2 for lack of funding. With the loss of SCAG as a participating agency, the cost structure was reassessed to cover the project costs and will be included in the Cycle 2 Participation Agreement. Generally for Cycle 2’s two-year period: \$6,500 for the larger populated cities of Anaheim, Irvine & Santa Ana; other cities that are more than 25 square miles is \$5,000; and \$3,000 for the remaining cities.

Agency	Cycle 1 FY 2020/21-2021/22	Cycle 2 FY 2022/23-2023/24
City of Anaheim	Active	Yes
City of Brea	Active	interested
City of Buena Park	Active	interested
City of Costa Mesa	Active	interested
City of Dana Point	No	interested
City of Fountain Valley	Active	interested
City of Garden Grove	Active	interested
City of Irvine	Active	interested
City of Laguna Beach	Pending	interested
City of Laguna Hills	Active	interested
City of Laguna Niguel	Active	interested
City of Lake Forest	Active	interested



STAFF REPORT August 2, 2022

Orange County Council of Governments

Agency	Cycle 1 FY 2020/21-2021/22	Cycle 2 FY 2022/23-2023/24
City of Los Alamitos	Active	interested
City of Mission Viejo	Active	interested
City of Newport Beach	Active	interested
City of Orange	No	interested
City of San Clemente	Active	interested
City of San Juan Capistrano	Active	interested
City of Santa Ana	Active	interested
City of Seal Beach	No	interested
City of Tustin	Active	interested
City of Westminster	No	interested
City of Yorba Linda	Active	Yes
County of Orange	No	Yes
Municipal Water District of Orange County	Active	Yes
Orange County Council of Governments	Active	Yes
Orange County Fire Authority	Active	Yes
Orange County Water District	Active	No
Southern California Association of Governments	Active	No

STAFF CONTACTS

Contact: Ms. Deborah Diep, Director, Center for Demographic Research
657/278-4596 ddiep@fullerton.edu

Employment data: Ms. Ruby Zaman, Assistant Director, CDR
657/278-4709 ruzaman@fullerton.edu

For GIS: Ms. Teresa Victoria, GIS Analyst, CDR
657/278-4670 tvictoria@fullerton.edu

For HIS: Ms. Michelle Baehner, Demographic Analyst, CDR
657/278-3417 mibaehner@fullerton.edu

2022 Annual Housing Activity Verification

Instructions: Please review the map at left for spatial accuracy of the 2022 housing activity and confirm the housing activity data totals below. If discrepancies exist, please make the appropriate changes in the accompanying Excel document and send the electronic file to CDR. Any other comments may be included in the "Notes" section below. If you have any questions, please contact Michelle Baehner at mibaehner@fullerton.edu or (657) 278-3417. If the data totals and map are correct, please sign in the box below and mail, email or fax the signed copy to:

Michelle Baehner
 Center for Demographic Research
 1121 N. State College Blvd. Suite 238
 Fullerton, CA 92831-3014
 mibaehner@fullerton.edu
 Phone: (657) 278-3417
 Fax: (657) 278-1233

2022 Annexed Units by Type							
SFA	SFD	MF2-4	MF5+	Mobile	Second Unit Attached	Second Unit Detached	Total
0	0	0	0	0	0	0	0

City of X 2022 Housing Unit Itemized Activity

	SFA	SFD	MF2-4	MF5+	Mobile	ADU-D Detached	ADU-A Attached	ADU-R Repurpose	JADU Junior ADU	NET TOTAL
Construction	4	0	0	100	0	1	1	NA	NA	106
Conversions*	0	-4	4	0	0	NA	NA	NA	NA	0
Repurposing**	0	0	0	0	0	0	NA	2	1	3
Demolitions	0	0	0	0	0	0	0	0	0	0
Net activity	4	-4	4	100	0	1	1	2	1	109

*Dwelling units added or deleted from housing stock due to conversion. This includes units both lost and gained to different structure types. For example, SFD to Duplex, non-residential structure to residential use, or residential structure to nonresidential use. For residential structures where a connected ADU is added, the primary structure is converted into a multi-family unit consistent with State and U.S. Census Bureau definitions; this is shown as negative entries in SFD and positive entries in multi-family 2 to 4.

**For ADUs only. Includes existing space that is converted into an ADU. All ADU_R and JADU activity falls under repurposing activity. May include conversion/repurposing of existing detached structures to a detached ADU, e.g., detached garage converted to ADU-Detached. Accessory Dwelling Unit (ADU) creation through repurposing of existing space is listed as Repurposed Activity, not Conversion.

Notes

Signature

Name: _____

Title: _____

Phone Number: _____

Email Address: _____

Signature: _____ Date: _____

	C	E	H	I	J	K	L	M	N	O	P	Q	R	S	T	X
	Address	Final Date (1)	ACTIVITY TYPE: New Home Construction (4)	ACTIVITY TYPE: Conversion of Primary Structure (5)	ACTIVITY TYPE: Repurposing of existing space to ADU_D, ADU_R or JADU (6)	ACTIVITY TYPE: Demos (7)	PRIMARY UNIT TYPE: Single-Attached SFA (8)	PRIMARY UNIT TYPE: Single Detached SFD	PRIMARY UNIT TYPE: Multiple-2 to 4 Units	PRIMARY UNIT TYPE: Multiple-5+ Units	PRIMARY UNIT TYPE: Mobile Home	ACCESSORY DWELLING UNIT TYPE: Detached ADU	ACCESSORY DWELLING UNIT TYPE: Attached (new addition)	ACCESSORY DWELLING UNIT TYPE: Attached/ Repurposing space	ACCESSORY DWELLING UNIT TYPE: Junior ADU / Repurposing space	NOTES (optional)
1																
17	1200 Pine Grove	2/8/2022			X		0	0	0	0	0	0	0	0	1	Set A: Repurposed bedroom, added kitchenette, separate entrance (JADU)
18	1200 Pine Grove	2/8/2022		X			0	-1	1	0	0	0	0	0	0	Set A: Due to a JADU being added to primary dwelling structure, SFD gets converted on
19	1300 Oak Glen	4/30/2022	X				1	0	0	0	0	0	0	0	0	New Single-Family Attached home (SFA)
20	1302 Oak Glen	4/30/2022	X				1	0	0	0	0	0	0	0	0	New Single-Family Attached home (SFA)
21	1304 Oak Glen	4/30/2022	X				1	0	0	0	0	0	0	0	0	New Single-Family Attached home (SFA)
22	1306 Oak Glen	4/30/2022	X				1	0	0	0	0	0	0	0	0	New Single-Family Attached home (SFA)
23	1400 Aspen	5/15/2022		X			0	-1	1	0	0	0	0	0	0	Set B: Due to ADU_R being added to primary dwelling structure, SFD gets converted on
24	1400 Aspen	5/15/2022			X		0	0	0	0	0	0	0	1	0	Set B: Repurposed garage 593 SF, add kitchenette, bath
25	1500 Redwood	7/18/2022	X				0	0	0	0	0	1	0	0	0	Add detached ADU on lot with existing SFD (ADU_D)
26	1600 Spruce	8/6/2022	X				0	0	0	100	0	0	0	0	0	New Multi-Family dwelling units (M5PLUS)
27	1700 Fern Canyon	10/31/2022		X			0	-1	1	0	0	0	0	0	0	Set C: Due to ADU_R being added to primary dwelling structure, SFD gets converted on
28	1700 Fern Canyon	10/31/2022			X		0	0	0	0	0	0	0	1	0	Set C: Repurposed attached garage 848 SF, add kitchenette, bath (ADU_R)
29	1800 Acorn Way	12/3/2022		X			0	-1	1	0	0	0	0	0	0	Set D: Due to ADU_A being constructed on primary dwelling structure, SFD gets converted on paper to M2TO4
30	1800 Acorn Way	12/3/2022	X				0	0	0	0	0	0	1	0	0	Set D: New ADU addition 562 SF over garage (ADU_A)
31																
32																
33	(1) Final Date indicates the date of the certificate of occupancy or utility release, or building permits are finalized.															
37	(4) New Home Constructions - newly added housing units to city's housing stock															
38	(5) Conversion of primary structure from one housing type to another															
39	(6) Conversion of space within existing primary structure to accessory dwelling unit (to ADU or JADU)															
40	(7) Demos = Demolitions															
41	(8) If attached units have separate address numbers enter each unit and its unique address on a separate line.															

	C	E	H	I	J	K	L	M	N	O	P	Q	R	S	T	X
	Address	Final Date (1)	ACTIVITY TYPE: New Home Construction (4)	ACTIVITY TYPE: Conversion of Primary Structure (5)	ACTIVITY TYPE: Repurposing of existing space to ADU_D, ADU_R or JADU (6)	ACTIVITY TYPE: Demos (7)	PRIMARY UNIT TYPE: Single-Attached SFA (8)	PRIMARY UNIT TYPE: Single-Detached SFD	PRIMARY UNIT TYPE: Multiple-2 to 4 Units	PRIMARY UNIT TYPE: Multiple-5+ Units	PRIMARY UNIT TYPE: Mobile Home	ACCESSORY DWELLING UNIT TYPE: Detached ADU	ACCESSORY DWELLING UNIT TYPE: Attached (new addition)	ACCESSORY DWELLING UNIT TYPE: Attached/Repurposing space	ACCESSORY DWELLING UNIT TYPE: Junior ADU / Repurposing space	NOTES (optional)
1	1600 Flower Lane	9/1/2000	X									1				added detached unit to back lot; bedroom, bath and kitchen
17	395 Heather Place	6/27/2018			X							1				Convert existing detached gameroom into a 470 sq. ft. detached ADU
18	155 Myrtle Avenue, Unit B	8/31/2018			X							1				Existing accessory structure converted into detached ADU
19	469 Oak Street	11/16/2018			X							1				Convert existing detached guest house to 670 sq. ft. ADU
20	353 Ramona Place	10/29/2018			X							1				Convert an existing detached rec room into a two bedroom DETACHED ADU
21	1001 Tree Lane	9/15/2010		X				-1	1							Set A: repurposed bedroom, 490 sqft, added kitchenette, separate entrance
22	1001 Tree Lane	9/15/2010			X										1	Set A: repurposed bedroom, 490 sqft, added kitchenette, separate entrance
23	6752 Hill Drive	9/10/2000		X				-1	1							Set B: repurposed existing room to ADU w/ attached bath, added kitchenette, has separate entrance
24	6752 1/2 Hill Drive	9/10/2000			X								1			Set B: repurposed existing room to ADU w/ attached bath, added kitchenette, has separate entrance
25	2301 Mountain Ave	9/10/2000		X				-1	1							Set C: Constructed Attached ADU to existing SFD
26	2301 1/2 Mountain Ave	9/10/2000	X										1			Set C: Constructed Attached ADU to existing SFD
27	31502 West Street Unit A	12/11/2018		X				-1	1							Set D: repurpose existing studio attached to SFD to 467 sq. ft. ADU (repurposed)
28	31502 West Street Unit B	12/11/2018			X								1			Set D: repurpose existing studio attached to SFD to 467 sq. ft. ADU (repurposed)
29	17643 Birch Tree Ln	6/25/2019		X				-1	1							Set E: Convert existing SFD to M2TO4 with ADU_R
30	17643 Birch Tree Ln	6/25/2019			X								1			Set E: Convert existing SFD to M2TO4 with ADU_R
31	2456 Harvard St #1	1/1/2019		X				-1	1							Set F: SFA/townhome convert master bedroom to ADU_R
32	2456 Harvard St #2	1/1/2019			X								1			Set F: SFA/townhome convert master bedroom to ADU_R
33	1001 Concepcion Circle	5/20/2019		X				-1	1							Set G: SFA/townhome convert 400 sq ft. space to ADU_R
34	1001 Concepcion Circle	5/20/2019			X								1			Set G: SFA/townhome convert 400 sq ft. space to ADU_R
35	926 Lake Avenue	10/1/2019		X			1	-1								Set H: Convert SFD to SFA with newly-constructed attached ADU with separate plumbing & heating
36	926 Lake Avenue	10/1/2019	X										1			Set H: Convert SFD to SFA with newly-constructed attached ADU with separate plumbing & heating
37	5981 Magnolia St	7/13/2019	X									1				Example I: Add Detached ADU to a parcel with existing 4-plex
38																
39																
40	(1) Final Date indicates the date of the certificate of occupancy or utility release, or building permits are finalized.															
44	(4) New Home Constructions - newly added housing units to city's housing stock															
45	(5) Conversion of primary structure from one housing type to another															
46	(6) Conversion of space within existing primary structure to accessory dwelling unit (to ADU or JADU)															
47	(7) Demos = Demolitions															
48	(8) If attached units have separate address numbers enter each unit and its unique address on a separate line.															

Scenario 1 + ADU = Converting Existing Housing Type



Start with: 4 townhomes (single-family attached: SFA) on single-family (SF) lots

Add ADU: Convert existing bedroom/bath into ADU

8

Scenario 1 + ADU = Converting Existing Housing Type



Units with shared attic space & plumbing are defined as multi-family housing units

Activity:
Convert 1 SFA into 2 MF

Result:
3 SFA & 2 MF on SF lots

SFA: single-family attached
MF: multi-family

9

Scenario 1 Alternative + ADU to primary unit



Why not track ADUs separately?

Separate rental unit from owner unit and retain primary unit type/usage and add accessory unit

Why not retain existing unit's primary status and have result be 4 SFA & 1 ADU?

10

Scenario 2

- City X
- 2,000 housing units from American Community Survey (ACS)
 - All residential lots zoned single-family
 - No townhomes, apartments or multi-plex units in the city
 - 1,975 single-family detached (SFD)
 - 25 attached accessory units = 25 single-family attached (SFA)
- New ADU law and strict definitions would characterize these as multi-family structures & change housing stock to:
 - 1,950 single-family detached
 - 50 multi-family with 2-4 units in structure; creates legal, non-conforming units

11

What are the different types of housing units?

Part of the annual work program of the Center for Demographic Research is to produce population and housing estimates for sub-city areas in Orange County. CDR requests that each jurisdiction provide a report of their annual dwelling unit gains and losses (through construction, conversions or demolitions) by address and structure type with the number of units within a structure for each calendar year. CDR has designed a standardized form for use to create a monthly or yearly summary of the data we are requesting. This effort is called the Housing Inventory System (HIS).

There are five primary types of housing structures used in CDR’s housing database: Single-Family Detached Units, Single-Family Attached Units, Multi-Family Structures with 2-4 Units in the structure, Multi-Family Structures with 5+ Units, and Mobile Homes. These structures are defined by the number of units in the structure—whether or not there are shared utilities, roofs, or attic spaces, or walls, and whether or not they are built onto a permanent foundation, and size limitations. The CDR and State Department of Finance (DOF) follow the U.S. Census Bureau’s definitions and classifications of housing unit structures with some further detail about accessory structures—CDR includes four additional accessory dwelling unit categories.

Primary Housing Unit Types

1. **Single-Family Detached (SFD)*:** A one-unit structure with open space on all sides. The unit often possesses an attached garage. This unit has its own attic space, utilities, and plumbing.
 - a. **Special note:** when an attached ADU is added to an SFD or an SFD is constructed with an attached ADU, the SFD gets “converted” (reclassified) into a MF2-4.



Visual Example: a single-family detached home

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

- 2. Single-Family Attached (SFA)*:** A one-unit structure attached to another unit by a common wall, commonly referred to as a townhouse, halfplex, or row house. It is important to note here that these homes share walls that extend from the foundation to the roof with adjoining units to form the property line. Each unit has individual heating and plumbing systems. Think of these as regular single-family homes, but they are just attached by a shared wall.



Visual Example: a single-family attached home

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

3. Multi-family, either 2-4 Units or 5+ Units (M2-4 or M5+)*: Two or more units with common walls extending from floor to ceiling with common attic space and/or shared heating and plumbing. These generally include—but are not limited to—apartment units, duplex, triplex or fourplex. Multiple units are classified into two categories: 2-4 units/one structure and 5+ units/one structure. These types of housing units can be a classic apartment complex, whether small or a massive Irvine Company apartment tower. It is important to note that what distinguishes these from SFAs, is that they not only share a wall, but sometimes these units might be stacked on top of one another (1st and 2nd floor apartments) whereas, SFAs are vertical units conjoined by a wall and go from “the ground to the sky”. Most apartment complex websites include a total count of how many units are contained within the building. Note that housing units identified as “condos” are classified by the units in the structure and are not classified by ownership status, i.e., condos are not automatically SFA because single-family homes are most often owner-occupied.

- a. **M2-4:** These are structures with two to four units, commonly referred to as a duplex, triplex or fourplex. Sometimes apartment complexes have structures that contain two to four units.
 - i. **Special note:** M2-4 refers to not just duplexes, triplexes, etc., but also when an SFD adds an accessory dwelling unit (ADU) that is attached; the primary structure then gets converted/reclassified as an M2-4.
- b. **M5+:** These are structures with five or more units, most often apartments.



Visual Example: Multi-Family Dwelling Units

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

4. **Mobile Homes (MOBILE)*:** These are a large trailer or transportable, prefabricated structure that is situated in one particular place and used as a permanent living accommodation. More recently, these have also been called Manufactured Homes. The reason this is not classified as an SFD is these are not built on top of PERMANENT foundations, but they can be anchored or strapped to the ground. Most mobile homes are located within distinct mobile home parks, although it is possible to purchase a mobile home and place it on a plot of resident-owned land.



Visual Example: Mobile Homes

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

Accessory Dwelling Units (ADUs): There are four types of ADUs

1. Accessory Dwelling Unit: Detached (ADU_D): This is a NEW Construction or REPURPOSING of an existing detached structure from the existing main/primary dwelling unit. The key word here is DETACHED—meaning it is in no way connected to the main structure, whether that main structure be an SFD, SFA, or MF. An ADU_D has a maximum size of 1,200 square feet and is required to have its own kitchen and bathroom. These units are usually small—think of a little studio. If someone is constructing an entire detached guest home that is over 1,200 square feet on their property, it would fall under the SFD category, so it is important to look for notes on any ADU entry to classify any details about the structure.

- a. **Special note:** When consolidating ADU_Ds into the five primary housing unit structure types, ADU_Ds are classified as SFD.

Examples of these units include:

- A detached garage that is turned into a studio apartment.
- Constructing a small guest unit in a backyard.
- Purchasing a pre-made shed and adding a bathroom and kitchen to make it an ADU_D.
- A unit constructed on top of a detached garage.



Visual Example: Accessory Dwelling Units, Detached

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

2. Accessory Dwelling Unit: Attached (ADU_A):

This is only NEW construction, but it must be attached as an addition to the existing structure. These cannot be greater than 50% of the living space of the overall structure and are also required to have their own kitchen and bathroom; some may have a separate entrance. VERY important to note that these are **NEW CONSTRUCTION**, meaning someone is building an ADU directly onto the existing home. If someone is taking an existing room and turning it into an ADU—even if it is attached—this would be “repurposing” or a “junior” unit (See next two definitions).

- a. **Special note:** When consolidating ADU_As into the five primary housing unit structure types, ADU_As are classified as MF2-4.

Examples of ADU A include:

- Building a new studio with its own private entrance onto the back of their home.
- Adding a mother-in-law living space onto the side of their home with its own bathroom and kitchen, but still with a common connecting door to the house.



Over the Garage



Visual Example: Accessory Dwelling Units, Attached

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

- 3. Accessory Dwelling Unit: Repurposed (ADU_R):**
This is NOT A NEW CONSTRUCTION, but rather taking space that is already existing and attached to a home and REPURPOSING it into an accessory dwelling unit. Where an ADU_A is attached to a home, but is a completely new construction or “add-on”, an ADU_R is a space that **already exists**—like a living room, attached garage, or basement, that is turned into a dwelling unit. These are required to have their own kitchen, bathroom, and separate entrance.
- a. **Special note:** When consolidating ADU_Rs into the five primary housing unit structure types, ADU_Rs are classified as MF2-4.

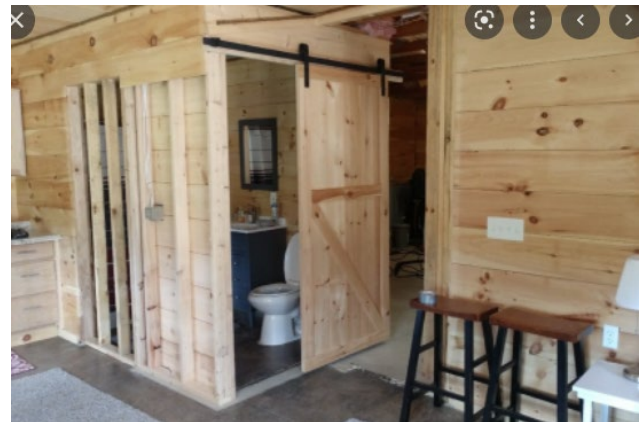


Examples of these include:

- Adding a kitchen + bathroom to an attached garage and turning it into a studio.
- Taking an existing living room and sealing it off from the main house, adding its own entrance, bathroom, and kitchen.
- Adding a kitchen and separate entrance to a master suite and renting it out as a studio.



Garage Conversion



Visual Example: Accessory Dwelling Units, Repurposed

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

4. Accessory Dwelling Unit: Junior (JADU): This is also NOT A NEW CONSTRUCTION, but rather taking an existing space that is attached to a home and turning it into a JUNIOR dwelling unit. These are rare, as they cannot be larger than 500 square feet. They are not required to have their own bathroom, meaning they can share a bath with the primary residence, but they are required to have their own efficiency kitchen and separate entrance. An efficiency kitchen is a removable kitchen with a limited food preparation counter and storage cabinets, a specific-sized sink, and appliances that do not require electrical service greater than 120 volts (basically, if the appliance can't fit on a countertop, it probably isn't allowed in an efficiency kitchen). Think of a studio apartment that has a small sink, microwave, and mini fridge, but no other kitchen appliances.

- a. **Special note:** When consolidating JADUs into the five primary housing unit structure types, JADUs are classified as MF2-4.



Basement or Attic Conversion



Examples of these include:

- Taking an attached master bedroom and adding an efficiency kitchen.
- Repurposing an attached basement with its own entrance into a living unit and adding a small sink and hotplate.



Visual example of an Efficiency Kitchen, which is one of the distinguishing factors between a JADU and an ADU_R. Note that there are no large appliances.

*These are consistent with State and U.S. Census Bureau definitions of housing unit structures.

Data Review and Verification Form – SCAG Connect SoCal 2024 – Local Data Exchange (LDX) Process

Date: _____ Jurisdiction: _____

Name: _____ Position/Title: _____

Email: _____ Phone: _____

Please use this form to formally indicate that you have reviewed of data for which SCAG is seeking update/corrections or optional review during the LDX process. For each layer reviewed, please indicate whether the review was provided through the Regional Data Platform (RDP) or via the Local Information Services Team (LIST) email to list@scag.ca.gov.

Category	Layer	Review Type	Sent by:	Notes/Comments – Continue on back if needed
Land Use	General Plan	Update	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Zoning	Update	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Existing Land Use	Update	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Specific Plan	Update	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Key Entitlements	Update	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
Priority Development	Neighborhood Mobility Areas	Optional	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Livable corridors	Optional	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Housing trajectory	Update	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
Transportation	Regional bikeways	Optional	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Regional truck routes	Optional	<input type="checkbox"/> RDP <input type="checkbox"/> Email	

Please indicate whether you have completed a review of the preliminary growth forecast / socioeconomic data (SED). Please also indicate whether you made revisions at the jurisdiction or transportation analysis zone (TAZ) level, and the method of delivery. Note that changes will be integrated by SCAG and do not guarantee inclusion in the Final Connect SoCal 2024 due to state-mandated targets.

Growth/SED	Year	Jurisdiction-level	TAZ-level	Sent by:	Notes/Comments – Continue on back
Total Households	2019	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2035	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2050	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
Total Employment	2019	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2035	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2050	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	

If growth/SED were revised, please select a reason and describe:

Category	Reason	Description – Continue on back if needed
Correction	<input type="checkbox"/> General Plan capacity (current or expected future)	
Correction	<input type="checkbox"/> Entitlements	
Local Policy	<input type="checkbox"/> Zoning/plan changes resulting from the 6 th cycle housing element update	
Local Policy	<input type="checkbox"/> Growth will be focused in other priority development areas	
Local Policy	<input type="checkbox"/> Higher development potential in green region/resource areas	

Check if you have also submitted the LDX Survey via <https://www.surveymonkey.com/r/LDX24>

Name: _____ Title: _____ Signature: _____

Signature should be from city manager or planning director to be considered complete. Please email to list@scag.ca.gov.

Data Review and Verification Form – SCAG Connect SoCal 2024 – Local Data Exchange (LDX) Process

Date: _____

Jurisdiction: _____

Please include any additional notes, comments, or descriptions of changes below or in an attachment:



AGENDA ITEM # 3

SCAG Technical Working Group

STAFF RECOMMENDATION

Receive reports and discussion

SUMMARY

On July 21st, SCAG held the Technical Working Group (TWG) meeting for regional planning and growth. The first three items focused on the ongoing Local Data Exchange (LDX) process and the last item focused on the RHNA Reform Allocation.

1. Connect SoCal 2024 - LDX Status Update

SCAG is currently scheduling 1:1 meetings with jurisdictions outside Orange County. Only 22 jurisdictions have created LDX log-in accounts. TAC members are strongly encouraged to create login accounts for this effort in order to review the additional data layers. Local input is due to SCAG by December 2nd.

2. Connect SoCal 2024 - Preliminary Growth Forecast

The preliminary growth forecast will combine future growth assumptions with future transportation networks to reach the GHG emission reduction and the Federal Transportation Conformity targets through the Sustainable Communities Strategy (SCS). SCAG does not plan to do an Alternative Planning Scenario (APS); it will adjust the growth forecast as need to reach the GHG reduction targets.

SCAG is seeking local input and documentation on the jurisdictions' feedback on the growth forecast through their Data Verification Form. Even though Orange County jurisdictions provide feedback via the CDR's Orange County Projections (OCP) process, jurisdictions are still asked to fill out the Data Verification Form. CDR will assist in providing direction on the form. Jurisdictions may also provide direct input to SCAG on the growth forecast if they wish. Things to consider when reviewing the data/map book:

- General Plan capacity and entitlements – Is the preliminary growth forecast consistent with the remaining General Plan capacity and entitlements, likely to be developed within 2035-2050?
- Neighborhood Mobility Areas (NMAs)- these are a creation of SCAG where growth is being focused. Jurisdictions encouraged to provide SCAG with feedback on NMAs, including those thought to be inappropriate. For any NMA requested to be removed, a jurisdiction should suggest an alternate TAZ where growth will occur.

Subsequent to the December 2nd deadline, SCAG will process and analyze the data for the TWG’s review in February 2023.

SCAG Data Map Book p. 3 (PDF page 5) download most recent map books at <https://scag.ca.gov/local-data-exchange>:

ANTICIPATED AVAILABILITY	CATEGORY	LAYER NAME	REVIEW TYPE
Feb 2022	Land Use	General Plan	Update/Corrections
		Zoning	Update/Corrections
		Existing Land Use	Update/Corrections
		Specific Plan Land Use	Update/Corrections
		Key Entitlements	Update/Corrections
Feb 2022	Priority Development	Neighborhood Mobility Areas	Optional
		Livable Corridors	Optional
		Job Centers	Optional
		Housing Trajectory	Update/Corrections and site inventory upload
Feb 2022	Transportation	High Quality Transit Areas	Reference Only
		Transit Priority Areas	Reference Only
		Regional Bikeways	Optional
		Regional Truck Routes	Optional
Feb 2022	Green Region Resource Areas (SB 375)	Resilience (<i>Flood areas, coastal inundation, wildfire risk</i>)	Reference Only
		Open Space/Habitat (<i>Open space and parks, endangered species and plants, sensitive habitat areas, natural community and habitat conservation plans</i>)	Reference Only
		Administrative/Working Lands (<i>Tribal nations, military installations, farmlands</i>)	Reference Only
Feb 2022	Geographical Boundaries	City Boundary and Sphere of Influence	Reference Only
		Census Tract	Reference Only
		TAZ	Reference Only
May 2022	Growth	Jurisdiction-level projections of households and employment (2019-2050)	Update/Corrections
		TAZ-level projections of households and employment (2019-2050)	Update/Corrections

These are the items recommended for priority review by 12/2/2022

3. Green Region Resource Areas (GRRAs) Methodology for LDX

SCAG must gather and consider the best practically available scientific information regarding resources areas and farmland in the region, as defined by Senate Bill 375. This includes parks and open space, protected habitat areas, open space, biological resources, areas subject to flooding, and more.

To develop the GRRAs, SCAG used underlying data sources and strategies in Connect SoCal 2020 to identify the best practically available scientific information for the Plan. The areas highlight locations where future growth is not encouraged due to sensitivity regarding natural hazards, biological sensitivities, and resilience to a changing climate.



The GRRAs consist of 10 topics, spanning three categories:

- Resilience
- Habitat
- Administrative/Working Lands

Each of the 10 topic areas are mapped individually and are available for jurisdictions' review in the data/map book that was republished in June 2022 with a May 2022 date. Some layers were combined to inform the preliminary growth forecast while others are presented for reference purposes.

SCAG also clarified that the endangered species and HCP areas were not included as factors in the preliminary growth forecast.

4. RHNA Allocation Reform

Assembly Bill 101 requires HCD to develop an improved RHNA allocation process and methodology that promotes and streamlines housing development to substantially address California's housing shortage. SCAG is in the process of collecting input on reforming the RHNA process to align with HCD's efforts.

SCAG is seeking public comments by August 12th. Subsequent to the public's input, SCAG will then develop recommendations and present the information to the CEHD and RC next year. SCAG will then use the approved recommendations to draft a letter recommending SCAG input and feedback on RHNA reform to HCD.

Send all comments to housing@SCAG.ca.gov

Attachments:

1. July 21, 2022 - TWG Agenda



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MEETING OF THE

TECHNICAL WORKING GROUP

Thursday, July 21, 2022
10:00 a.m. – 12:00 p.m.

JOIN ZOOM MEETING

[HTTPS://SCAG.ZOOM.US/J/142774637](https://scag.zoom.us/j/142774637)

OR

DIAL BY YOUR LOCATION

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MEETING ID: 142 774 637

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Kevin Kane at (213) 236-1828 or kane@scag.ca.gov. Agendas for the Technical Working Group are also available at <https://scag.ca.gov/technical-working-group>

SCAG, in accordance with the Americans with Disabilities Act (ADA), will accommodate persons who require a modification of accommodation in order to participate in this meeting. SCAG is also committed to helping people with limited proficiency in the English language access the agency's essential public information and services. You can request such assistance by calling (213) 630-1402. We request at least 72 hours (three days) notice to provide reasonable accommodations and will make every effort to arrange for assistance as soon as possible.

Agenda

1. Connect SoCal 2024 Local Data Exchange (LDX) Status Update
Tom Vo
15 minutes
[Packet Page 5](#)
2. LDX Editor Module Demo
Jonah Pellecchia
25 minutes
3. Preliminary Growth Forecast Methodology – Discussion and Next Steps
Kevin Kane
25 minutes
[Packet Page 8](#)
4. Green Region Resources Areas (GRRA) Methodology for LDX
Kim Clark
15 minutes
[Packet Page 15](#)
5. RHNA Reform
Ma'Ayn Johnson
30 minutes
[Packet Page 25](#)

MAY 19, 2022: MEMBERSHIP ATTENDANCE

LAND USE AUTHORITIES

Aube, Nicolle	Senior Analyst	City of Huntington Beach
Chantarangsu, David	Development Services Director	City of Murrieta
Equina, Justin	Associate Planner	City of Irvine
Gable, Emily	City Planner	City of Los Angeles
Gackstetter, Ryan	Senior Planner	City of Chino Hills
Guiam, Charles	Planner	City of Anaheim
Darnell, Doug	Senior Planner	City of Menifee
Shimoto-Lohr, Gail	Regional Planning Consultant	City of Mission Viejo
Taylor, Matthew	Senior Planner	City of Riverside
Wikstrom, Alexander	Transportation Planning Associate II	City of Los Angeles
Wong, Jimmy	Associate Planner	City of Santa Fe Springs

REGIONAL PARTNERS

Brooks, Caitlin	Program Manager	VCTC
Huddleston, Lori	Transportation Planning Manager	LA Metro
Lee, Josh	Chief of Planning	SBCTA
Logasa, Brianne	Management Analyst	SGVCOG
Masters, Martha	Senior Management Analyst	RCTC
McFall, Valarie	Deputy Chief Executive Officer	TCA
Primmer, Marnie	Executive Director	OCCOG
Whiteaker, Warren	Principal Transportation Analyst	OCTA

REGULATORY & COORDINATING AGENCIES

Brock, Caleb	Senior Transportation Planner	Caltrans
Tuerpe, Michael	Project Manager	San Bernardino LAFCO

FIELD EXPERTS

Diep, Deborah	Director	CDR/CSUF
Rodnyansky, Seva	Assistant Professor	Occidental College

ALTERNATES, SELF-IDENTIFIED NON-MEMBERS & PUBLIC ATTENDEES

Brekke, Kendall	--	--
Koblasz, Ginger	--	SBCTA
Shelley, Scott	Senior Environmental Planner	Caltrans
Gabriel Miranda, Jude	Transportation Planner	Caltrans
Luna, Kimberly	--	--
Briski, Ari	City Planner	City of Los Angeles

SCAG TECHNICAL WORKING GROUP MEETING SUMMARY

May 19, 2022

10:00 a.m. – 12:00 p.m.

1. PRELIMINARY GROWTH ALLOCATION METHODOLOGY

Kevin Kane presented on the steps towards a Forecasted Regional Development Pattern, the preliminary small area (jurisdiction- and TAZ-level) growth forecast methodology, an overview of the Local Data Exchange and proposed review process, and how this process will be integrated into Connect SoCal 2024. Seva Rodnyansky (Occidental College), Josh Lee (SBCTA/SBCOG), Gail Shiomoto-Lohr (City of Mission Viejo), and Deborah Diep (CDR/CSUF) participated in discussion.

2. LOCAL DATA EXCHANGE (LDX) SURVEY

Lyle Janicek presented on the LDX Survey, providing quick overview on the principles and objectives of the survey and the timeline. Warren Whiteaker (OCTA) provided comment.

3. UPDATE ON DRAFT CONNECT SOCIAL 2024 GOALS AND PERFORMANCE MEASURES

Sarah Dominguez and Michael Gainor presented on the draft vision, goals, and performance measures for Connect SoCal 2024 to share out updates on feedback pr. Gail Shiomoto-Lohr commented.

4. REAP 2.0 DRAFT FRAMEWORK AND OUTREACH PROCESS

Jenna Hornstock presented an overview of the REAP 2021 program, SCAG's draft REAP 2021 Program framework that focuses on three areas (Early Action Initiatives, CTC Partnership Program, and Housing Supportive Infrastructure Program), the program development timeline, and outreach plan. Alexander Wikstrom (LADOT) provided a question for consideration.

5. REGIONAL ADVANCED MITIGATION ADVISORY TASK GROUP (RAMP-ATG) AND GREENPRINT UPDATE

Kimberly Clark provided a verbal update on the RAMP framework development, outreach conducted, and feedback received to date, as well as next steps on the formation of a technical advisory committee to ensure Greenprint alignment with the policy framework under guidance from the RAMP-ATG. Marnie Primmer (OCCOG, nonmember) and Gail Shiomoto-Lohr provided questions and comments for discussion.



Connect SoCal 2024 Local Data Exchange Status Update

Technical Working Group – July 21, 2022

Tom Vo, Program Manager – Local Info Services
Planning Strategy Department, Planning Division

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1

Local Information Services Team (LIST) Introduction

- Purpose – Coordinate, plan, and develop a system to
 - (1) link SCAG’s value-added products (e.g., data, applications, etc.) to help address local information needs,
 - (2) deliver technical assistance, and
 - (3) provide local staff an opportunity to offer feedback on how SCAG can improve our products to facilitate better collaboration, regionally and locally
- LIST is focusing on the **Local Data Exchange (LDX)** process to solicit inputs from local jurisdictions
- Contact us at list@scag.ca.gov for any questions/suggestions!



2

Connect SoCal 2024/LDX Timeline



COMPLETED

- ✓ Regional & County Forecast
- ✓ Relaunched Working Groups
- ✓ Regional Data Platform (RDP)

LDX MILESTONES

- ✓ Soft Launch – February 23
- ✓ Complete Launch – May 4
- Input Deadline – December 4

3

LDX Schedule

Task Name	Feb 23, 2022	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Oct-22	Nov-22	Dec 2, 2022
RDP/LDX Soft Launch*	Yellow	Yellow	Yellow								
LDX Full Launch				Yellow							
LDX Formal Letter				Yellow							
LDX 1:1 with jurisdictions in OC		Yellow									
LDX 1:1 with jurisdictions in IM, LA, and VN County				Yellow	Yellow	Yellow	Yellow				
LDX 1:1 with jurisdictions in SB and RV County							Yellow	Yellow	Yellow		
Input deadline											Yellow with X
Outreach efforts**	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow

*Presented to SCAG Technical Working Group, Policy Committees, and Subregional Technical Advisory Committees
 **Working with SCAG Regional Affairs Officers, Communication Specialists, and LIST members to perform extensive outreach to local jurisdictions. Proposed schedule as of 7/21/2022

4

LDX Current Status (as of 7/21/2022)

- Completed LDX 1:1 meetings with **55** jurisdictions
- Upcoming LDX 1:1 meetings with **7** jurisdictions

COUNTY	Number of Jurisdictions	RDP License	RDP-LDX Account	1:1 TA Formal LDX Meeting
Imperial	8	5	0	3
Los Angeles	89	60	7	21
Orange	35	26	8	35
Riverside	29	18	2	1
San Bernardino	25	17	2	0
Ventura	11	9	3	2
TOTAL	197	135	22	62

5



THANK YOU!

For more information, please visit:



scag.ca.gov/connect-socal
scag.ca.gov/local-data-exchange
hub.scag.ca.gov (RDP)



Local Info Services Team
LIST@scag.ca.gov

6



Connect SoCal 2024 Preliminary Growth Forecast Methodology

Discussion on Input Evaluation and Next Steps

July 21, 2022

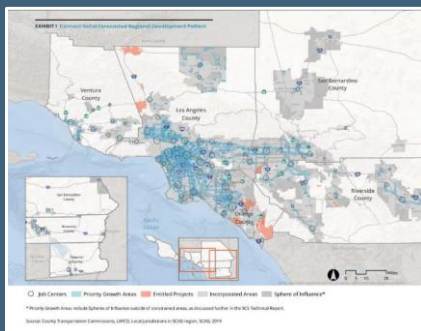
Kevin Kane, PhD
Program Manager, Demographics
and Growth Vision

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1

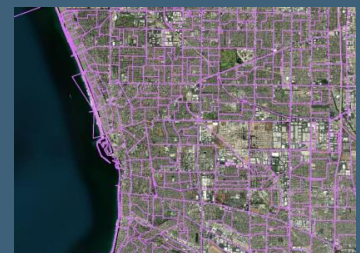
Objective: Forecasted Regional Development Pattern

"set forth a forecasted development pattern for the region, which, when integrated with the transportation network, and other transportation measures and policies, will reduce the greenhouse gas emissions from automobiles and light trucks to achieve, if there is a feasible way to do so, the greenhouse gas emission reduction targets approved by the state board, and (viii) allow the regional transportation plan to comply with Section 176 of the federal Clean Air Act (42 U.S.C. Sec. 7506)." California Government Code 65080(b)(vii)



LDX GETS HERE BY BEING:

- ✓ Rooted in local planning
- ✓ Steered by a regional vision
- ✓ Aligned with state and federal policy

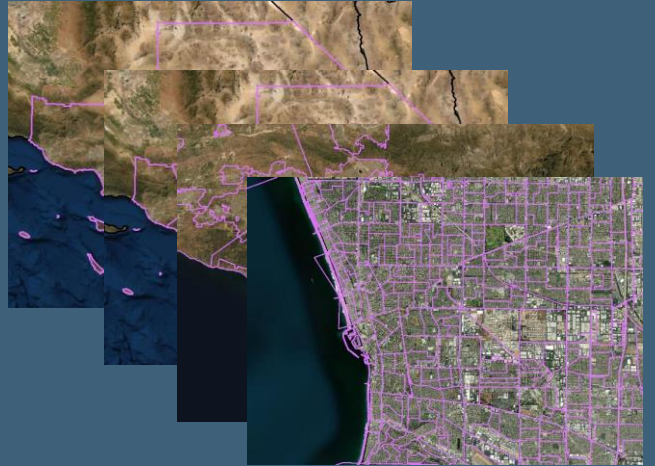
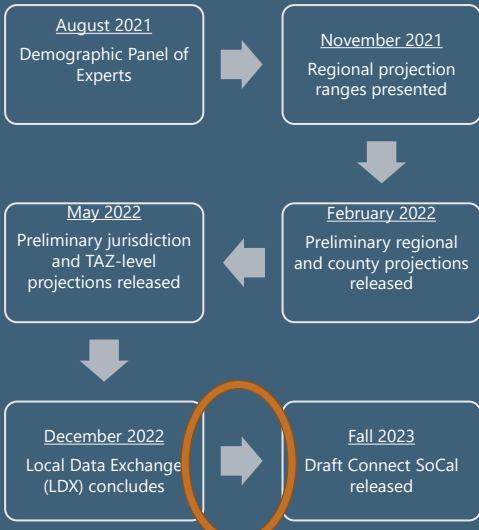


Sample of TAZs in the SCAG region

Connect SoCal 2020 Forecasted Regional Development Pattern

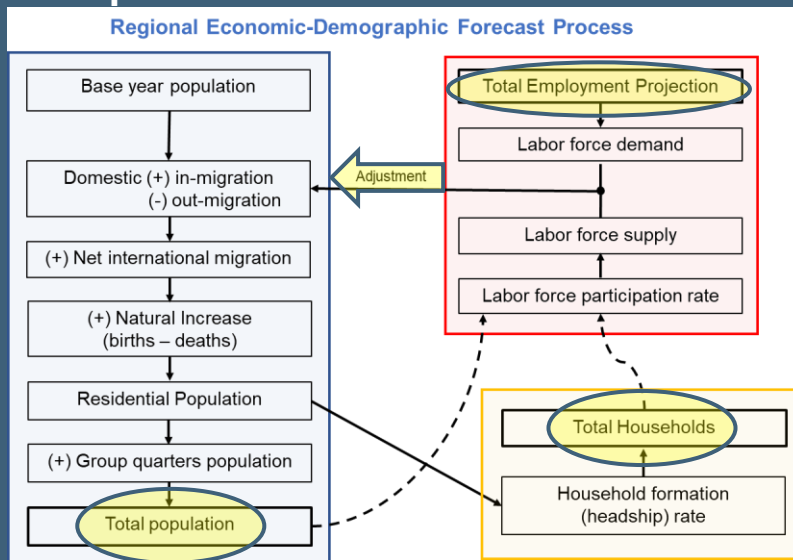
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Timeline



3

SCAG's Regional Economic-Demographic Forecast Process and Expert Panel Recommendations

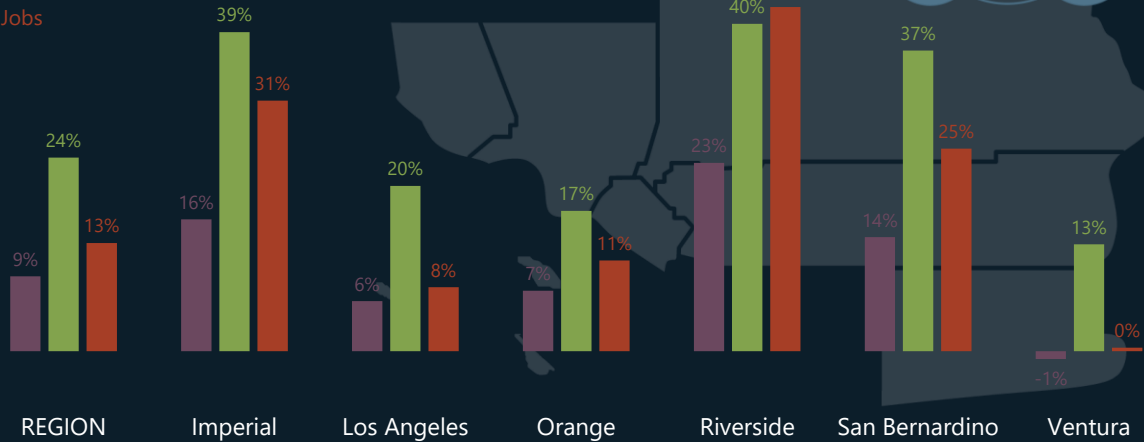


4

Preliminary County Growth Projections

Percent Change 2019-2050

- Population
- Households
- Jobs

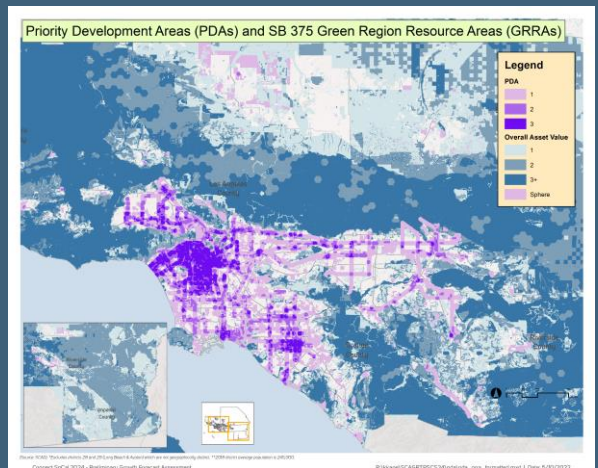


5

Preliminary small area household forecast methodology

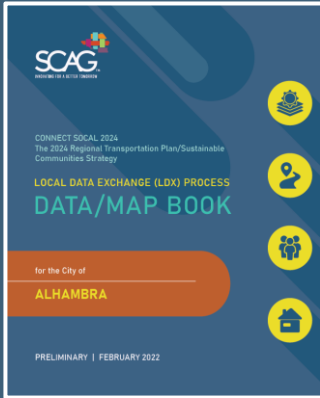
1. Estimate remaining general plan capacity and control to county/regional projection
2. Add RHNA/housing element rezone sites if needed
3. Growth prioritization steps
 - Increase in Priority Development Areas (PDAs)
 - Minimize in Green Region Resource Areas (GRRAs)

Number of Priority Development Areas	4	3	2	1	0	4	3	2	1	0	4	3	2	1	0	4	3	2	1	0
Number of Green Region Resource Areas	0	0	0	0	0	1	1	1	1	1	2	2	2	2	2	3+	3+	3+	3+	3+
Step #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20



6

Forecasted Regional Development Pattern relies on local review & approval to be complete



7

What local review is needed to improve the Forecasted Regional Development Pattern?

Please use this form to formally indicate that you have completed review of data for which SCAG is seeking update/corrections or optional review during the LDX process. For each layer reviewed, please indicate whether the review was provided through the Regional Data Platform (RDP) or via email to list@scag.ca.gov.

Category	Layer	Review Type	Review Provided Via:	Notes/Comments – Continue on back if needed
Land Use	General Plan	Update	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	Zoning	Update		
	Existing Land Use	Update		
	Specific Plan	Update		
	Key Entitlements	Update		
Priority Development	Neighborhood Mobility Areas	Optional		
	Livable corridors	Optional		
	Housing trajectory	Update		
Transportation	Regional bikeways	Optional		
	Regional truck routes	Optional		

Growth/SED	Year	Jurisdiction-level	TAZ-level	Sent by:	Notes/Comments – Continue on back
Total Households	2019	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2035	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2050	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
Total Employment	2019	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2035	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	
	2050	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> Approve <input type="checkbox"/> Revise	<input type="checkbox"/> RDP <input type="checkbox"/> Email	

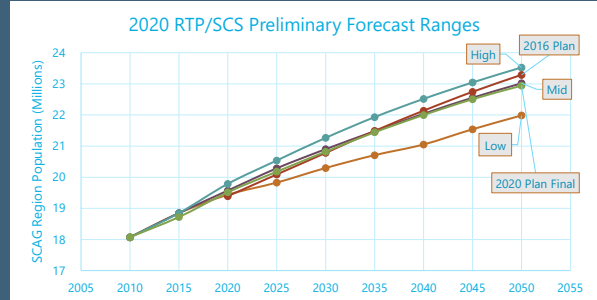
If growth/SED were revised, please select a reason and describe:

Category	Reason	Description – Continue on back if needed
Correction	<input type="checkbox"/> General Plan capacity (current or expected future)	
Correction	<input type="checkbox"/> Entitlements	
Local Policy	<input type="checkbox"/> Zoning/plan changes resulting from the 6 th cycle housing element update	
Local Policy	<input type="checkbox"/> Growth will be focused in other priority development areas	
Local Policy	<input type="checkbox"/> Higher development potential in green region/resource areas	

8

Evaluating Input – Demographic Panel of Experts

- Prior RTP/SCS
 - Robustness check vs. Panel of Expert recommendations
 - Technically sound regional forecast if:
 - Within high-low range
 - Reasonable P:H and P:E ratios
- Connect SoCal 2024
 - Staff plans to assess at county level after LDX



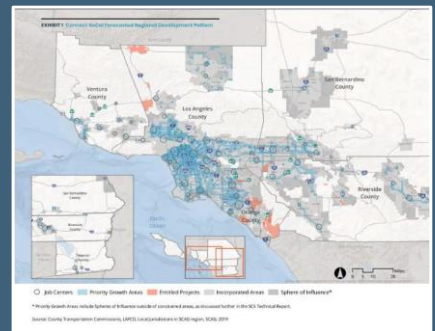
Assessing locally-reviewed regional population against preliminary forecast

9

Evaluating Input – Connect SoCal 2024 Targets

“set forth a *forecasted development pattern for the region*, which, when integrated with the transportation network, and other transportation measures and policies, will reduce the greenhouse gas emissions from automobiles and light trucks to achieve, if there is a feasible way to do so, the *greenhouse gas emission reduction targets* approved by the state board, and (viii) allow the regional transportation plan to comply with Section 176 of the federal Clean Air Act (42 U.S.C. Sec. 7506).” California Government Code 65080(b)(vii)

- LDX Objective: hit targets with no further modification
 - Use one-on-one meetings to discuss
 - No separate scenario process afterward*
- Complete run of travel demand model will not be available
 - *Transportation data + other plan strategies still in development*
- Target: February 2023 TWG meeting
 - Comparison of preliminary and locally-reviewed projections



Connect SoCal 2024 Forecasted Regional Development Pattern

*Required PEIR alternatives analysis will be conducted separately

10

An Option for Reviewing Input Received by SCAG

		COUNTY A Percentage of Household Growth:			
STEP #	Number of PDAs	Number of GRRAs	Final 2020 Plan	Preliminary 2024 Plan	Locally-Reviewed 2024 Plan
1	4	0	10%	11%	?
2	3	0	9%	10%	?
3	2	0	8%	9%	?
4	1	0	7%	8%	?
5	0	0	6%	7%	?
6	4	1	8%	9%	?
7	3	1	7%	8%	?
8	2	1	6%	7%	?
9	1	1	5%	6%	?
10	0	1	4%	5%	?
11	4	2	6%	6%	?
12	3	2	5%	5%	?
13	2	2	4%	4%	?
14	1	2	3%	3%	?
15	0	2	2%	2%	?
16	4	3+	4%	0%	?
17	3	3+	3%	0%	?
18	2	3+	2%	0%	?
19	1	3+	1%	0%	?
20	0	3+	0%	0%	?

- Compare 20 steps by county
 - Same or better → no change
 - Worse → Identify jurisdictions:
 - with largest changes, or
 - the largest overall
 - Review differences

STEPS can be combined:

	Percentage of Household Growth
1 or more PDA	60%
2 or more PDAs	40%
0 GRRAs	70%
0-2 GRRAs	97%
0 GRRAs and 1 or more PDAs	50%

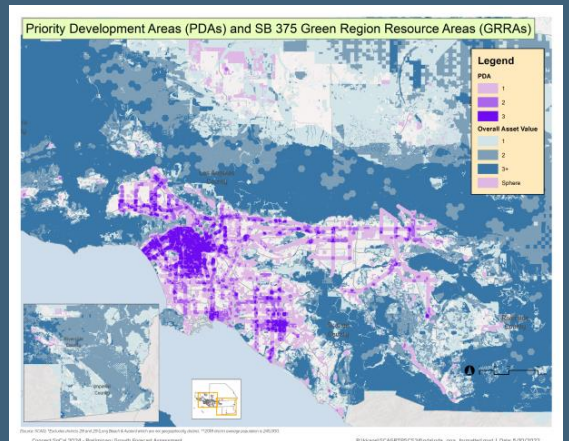
These hypothetical percentages were developed for discussion purposes only.

11

Discussion Questions – SCAG Review Process

1. What is the definition of “same or better?”
2. Should the 20 steps be collapsed or combined?
3. What if a PDA boundary changes too?
4. What about jobs-housing balance?
5. Should SCAG investigate additional ways to model marginal GHG impacts (SB 743 tools? SPM?)
6. Other?

Number of Priority Development Areas	4	3	2	1	0	4	3	2	1	0	4	3	2	1	0	4	3	2	1	0
Number of Green Region Resource Areas	0	0	0	0	0	1	1	1	1	1	2	2	2	2	2	3+	3+	3+	3+	3+
Step #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20



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THANK YOU!

For more information, please visit:

<https://scag.ca.gov/local-data-exchange>

<https://hub.scag.ca.gov>

list@scag.ca.gov

Kevin Kane, PhD
Program Manager, Demographics and Growth Vision
kane@scag.ca.gov



Green Region Resource Areas Methodology for SCAG's Local Data Exchange (LDX)

July 21, 2022

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1



COMPLETED

- ✓ Regional & County Forecast
- ✓ Relaunched Working Groups
- ✓ Regional Data Platform Launch

LOCAL DATA EXCHANGE (LDX)

- Soft Launch – February 23rd
- Complete Launch – May 23rd
- Input Deadline – December 2nd

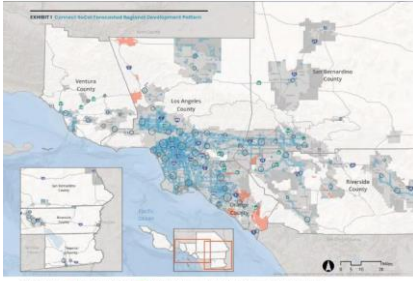
CONNECT SOCIAL 2024: DEVELOPMENT UPDATE

2

2

Objective: Forecasted Regional Development Pattern

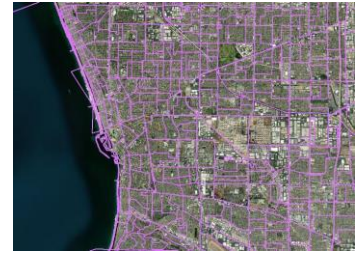
“set forth a forecasted development pattern for the region, which, when integrated with the transportation network, and other transportation measures and policies, will reduce the greenhouse gas emissions from automobiles and light trucks to achieve, if there is a feasible way to do so, the greenhouse gas emission reduction targets approved by the state board, and (viii) allow the regional transportation plan to comply with Section 176 of the federal Clean Air Act (42 U.S.C. Sec. 7506).” California Government Code 65080(b)(vii)



Connect SoCal 2020
Forecasted Regional Development Pattern

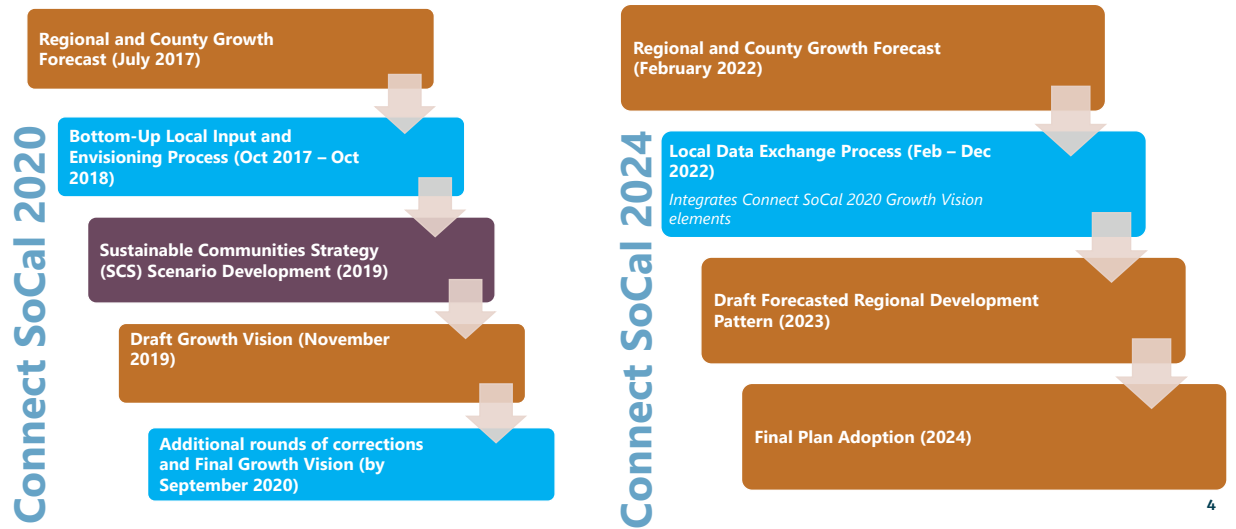
LDX GETS HERE BY BEING:

- ✓ Rooted in local planning
- ✓ Steered by a regional vision
- ✓ Aligned with state and federal policy



Sample of TAZs in the SCAG region

Objective: Forecasted Regional Development Pattern



SB 375 Resource Areas (Section 65080.01)

- 1) All publicly owned **parks and open space**
- 2) **Open space or habitat areas protected** by natural community conservation plans, habitat conservation plans, and other adopted natural resource protection plans
- 3) **Habitat for species** identified as candidate, fully protected, sensitive, or species of special status by local, state, or federal agencies or protected by the federal Endangered Species Act of 1973, the California Endangered Species Act, or the Native Plan Protection Act
- 4) **Lands subject to conservation or agricultural easements** for conservation or agricultural purposes by local governments, special districts, or nonprofit 501(c)(3) organizations, areas of the state designated by the State Mining and Geology Board as areas of statewide or regional significance pursuant to Section 2790 of the Public Resources Code, and lands under Williamson Act contracts
- 5) Areas designated for **open-space or agricultural uses in adopted open-space elements or agricultural elements** of the local general plan or by local ordinance
- 6) **Areas containing biological resources** as described in Appendix G of the CEQA Guidelines that may be significantly affected by the sustainable communities strategy or the alternative planning strategy
- 7) An **area subject to flooding** where a development project would not, at the time of development in the judgment of the agency, meet the requirements of the National Flood Insurance Program or where the area is subject to more protective provisions of state law or local ordinance.

5

Connect SoCal 2024: Green Region Resource Areas

- Derived from SB 375 + Connect SoCal 2020 strategies
- Highlight areas where future growth is not encouraged due to sensitivity to natural hazards, biological sensitivities, and resilience to a changing climate
- Layers are consistent with Connect SoCal 2020 Plan but have been updated to reflect the latest & greatest data
- Green Region Resources Areas (GRRAs) consist of 10 topics, spanning three categories:
 - *Resilience*
 - *Habitat*
 - *Administrative/Working Lands*
- Layers have been combined for the purposes of the Preliminary Growth Forecast
- In the LDX materials, GRRAs maps consist of 10 topic maps + 4 multi-benefit asset maps

6

6

SCAG Data/Map Book and RDP LDX Web Contents

CATEGORY	LAYER NAME	REVIEW TYPE	CATEGORY	LAYER NAME	REVIEW TYPE
Land Use	General Plan	Update/Corrections	Green Region Resource Areas (SB 375)	Resilience (Flood areas, coastal inundation, wildfire risk)	Reference Only
	Zoning	Update/Corrections		Open Space/Habitat (Open space and parks, endangered species and plants, sensitive habitat areas, natural community and habitat conservation plans)	Reference Only
	Existing Land Use	Update/Corrections			
	Specific Plan Land Use	Update/Corrections			
	Key Entitlements	Update/Corrections			
Priority Development	Neighborhood Mobility Areas	Optional	Administrative/Working Lands (Tribal nations, military installations, farmlands)	Reference Only	
	Livable Corridors	Optional			
	Job Centers	Optional	Geographical Boundaries	Reference Only	
	Housing Trajectory	Update/Corrections and site inventory upload			
Transportation	High Quality Transit Areas	Reference Only	Census Tract TAZ (Tier2)	Reference Only	
	Transit Priority Areas	Reference Only			
	Regional Bikeways	Optional	Growth (available May 2022)	Update/Corrections	
	Regional Truck Routes	Optional			

Digital versions of these data layers are available to local jurisdictions through their RDP LDX login.

Connect SoCal 2024: Green Region Resource Areas Datasets

GRRA Category	GRRA Topic	Underlying Datasets
Resilience	Flood Areas	FEMA Effective: 100-Year Floodplains, 2017, FEMA
	Coastal Inundation (Sea Level Rise)	Coastal Storm Modeling System (CoSMoS) for Southern California, v3.0, Phase 2, 2018, USGS
	Wildfire Risk	Fire Hazard Severity Zones Local Responsibility Areas Maps, 2008, CAL FIRE
		Fire Hazard Severity Zones State Responsibility Areas Maps, 2007, CAL FIRE
Habitat / Open Space	Open Space and Parks	Save Our Agricultural Resources (SOAR), 2017, County of Ventura
		California Conservation Easement Database (CCED), 2021, Multiple sources
		California Protected Areas Database (CPAD), 2021, Multiple sources
	Endangered Species and Plants	California Natural Diversity Database, 2017, CA Department of Fish and Wildlife
		National Wetlands Inventory, 2020, US Fish and Wildlife Services
	Sensitive Habitat Areas	2015 Areas of Conservation Emphasis (ACEIIV2), 2015, CA Department of Fish and Wildlife
		Connect SoCal 2020 Habitat Connectivity Layer, 2020, SCAG; South Coast Missing Linkages (SCML) Wildlife Corridors, 2018, Conservation Biology Institute; and California Essential Habitat Connectivity Project, 2010, CA Department of Fish and Wildlife
Natural Community and Habitat Conservation Plans	Conservation Plan Boundaries, Habitat Conservation Plans (HCPs) and Natural Community Conservation Plans (NCCPs), 2021, CA Department of Fish and Wildlife	
Administrative/ Working Lands	Tribal Nations	American Indian Reservations / Federally Recognized Tribal Entities, 2021, CalOES
	Military Installations	USA Department of Defense Lands, 2018, US Department of Defense
	Farmlands	California Important Farmland, Farmland Mapping & Monitoring Program (FMMP), 2018, CA Department of Conservation

Connect SoCal 2024: Green Region Resource Areas (GRRRA)

GRRRA Topics (10)

GRRRA Categories

Resilience

- 100-Year Flood Plains
- Coastal Inundation (Sea Level Rise)
- Wildfire Risk

Habitat

- Open Space & Parks
- Endangered Species & Plants
- Sensitive Habitat Areas
- Natural Community & Habitat Conservation Plans

Administrative/ Working Lands

- Tribal Nations
- Military Installations
- Farmlands

Green Region Resource Areas: Resilience

Resilience

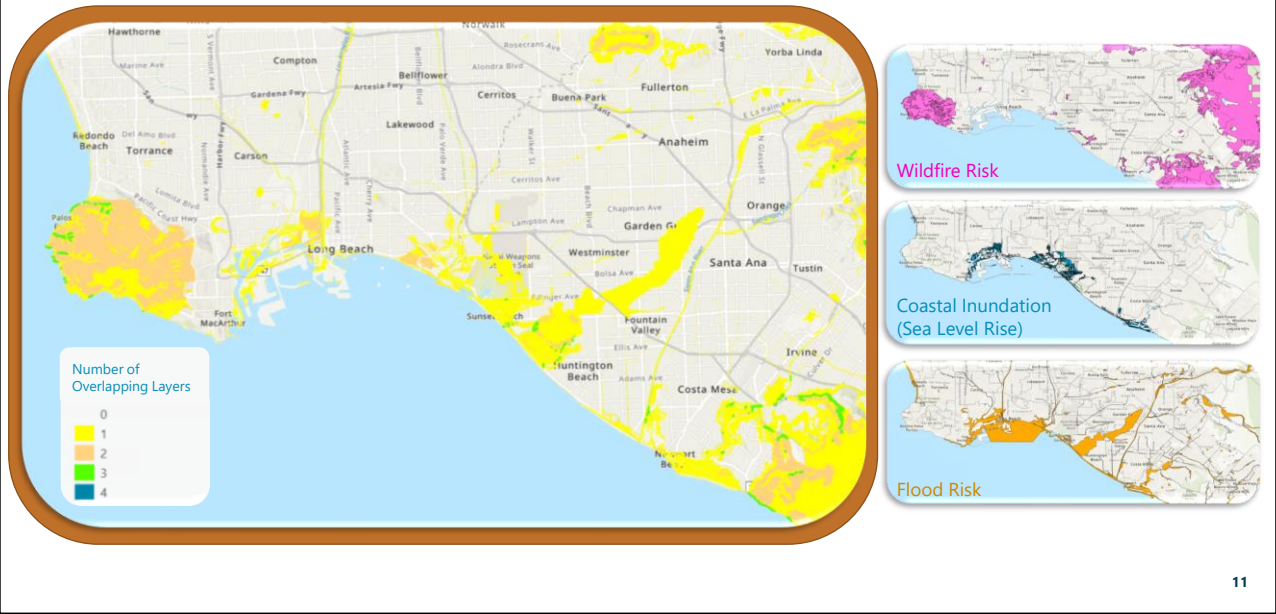
100-Year Flood Plains
(Flood Risk)

Coastal Inundation
(Sea Level Rise)

Wildfire Risk



Resilience Multi-Benefit Asset Map



11

Green Region Resource Areas: Habitat/Open Space

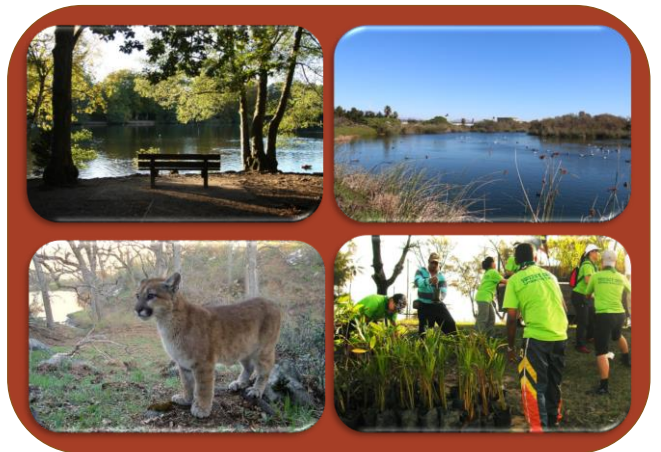
Habitat / Open Space

Open Space & Parks

Sensitive Habitat Areas

Endangered Species & Plants*

Natural Community & Habitat Conservation Plans*

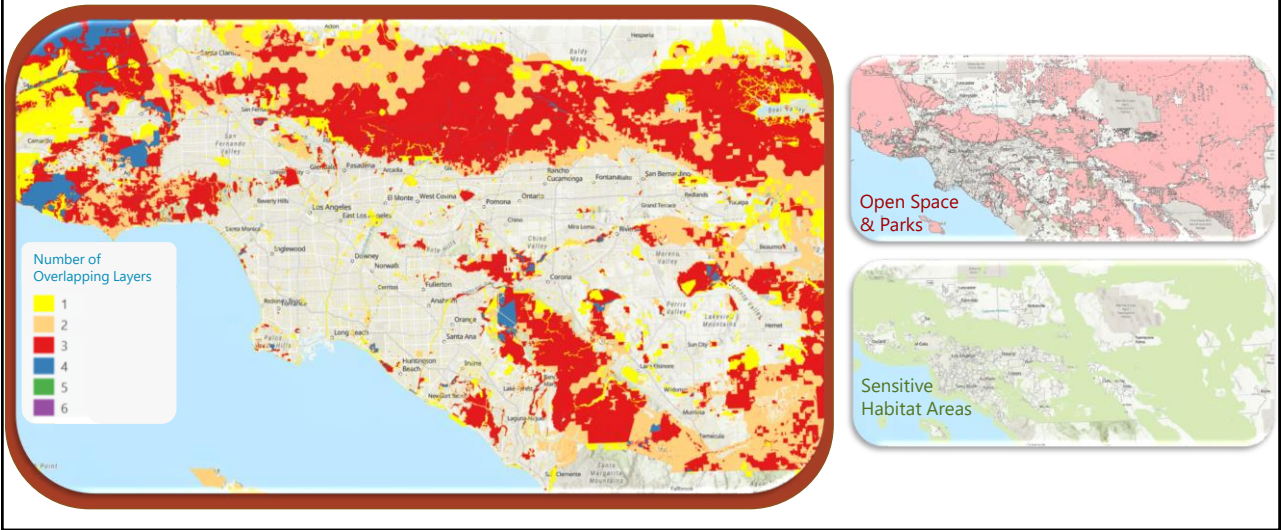


Asterisk () indicates layers provided for reference in Data/Map Books, but not factored into Preliminary Growth Forecast.*

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Habitat/Open Space Multi-Benefit Asset Map



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Green Region Resource Areas: Administrative/Working Lands

Administrative/ Working Lands

Tribal Nations

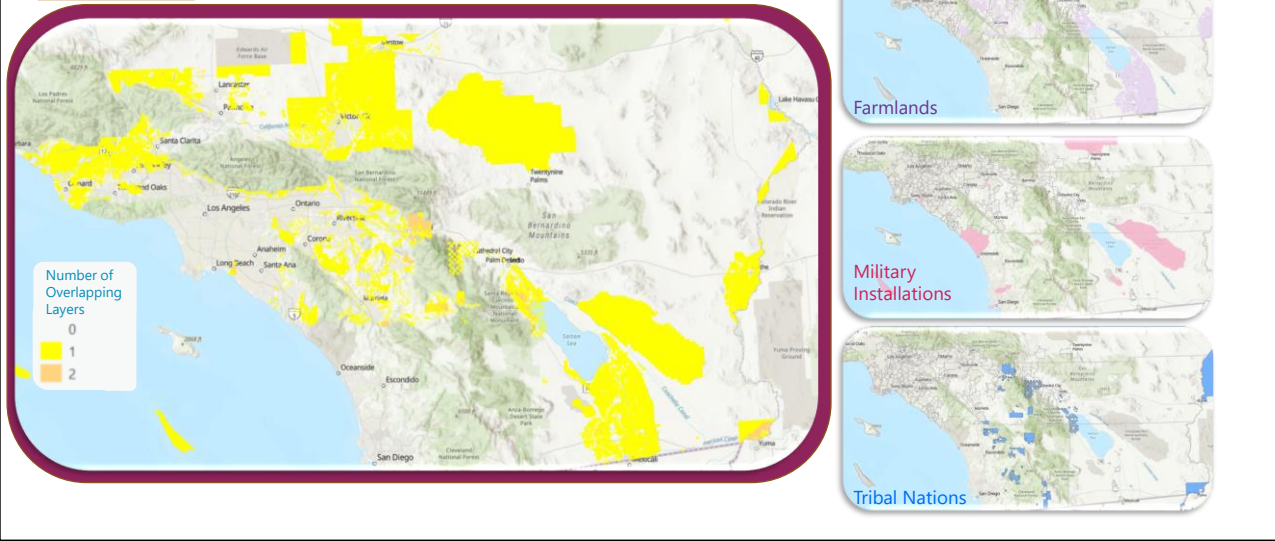
Military Installations

Farmlands



14

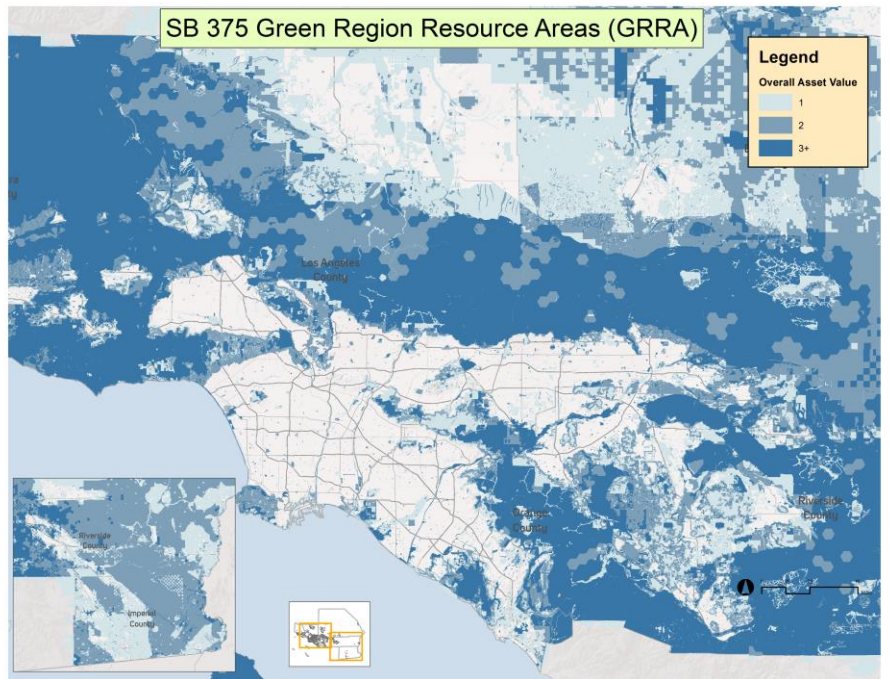
Administrative/Working Lands Space Multi-Benefit Asset Map



15

Consolidated Green Region Resource Areas

- Identifies overlaps of:
 - Flood areas
 - Sea level rise
 - Wildfire risk
 - Open space and parks
 - Sensitive habitat areas
 - Tribal nations
 - Military installations
 - Farmlands

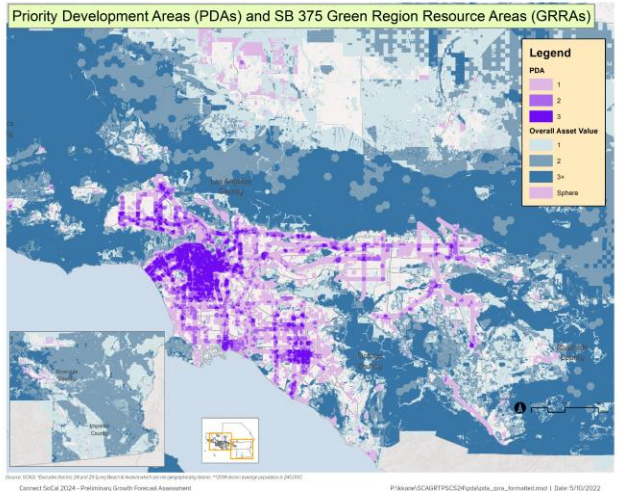


Source: SCAG. *Excludes districts 29 and 20 (Long Beach & Avondale) which are not geographically distinct. **2018 district average population is 245,000. Prepared by SCAG in 2022. - (Environmental Growth Element Assessment) E:\Projects\SCAG\GIS\2022\GRRA\mxd\area_foamatrix.mxd | Date: 5/10/2022

16

Preliminary Small Area Household Forecast Methodology

1. Estimate remaining general plan capacity and control to county/regional projection
2. Add RHNA/housing element rezone sites if needed
3. Growth prioritization steps
 - Increase in Priority Development Areas (PDAs)
 - Minimize in Green Region Resource Areas (GRRAs)



Number of Priority Development Areas	4	3	2	1	0	4	3	2	1	0	4	3	2	1	0	4	3	2	1	0
Number of Green Region Resource Areas	0	0	0	0	0	1	1	1	1	1	2	2	2	2	2	3+	3+	3+	3+	3+
Step #	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

Connect SoCal 2020's preliminary forecast only used Step 1.

Data/Map Books Release

- February 2022 – GRRR thematic maps
- May 2022 (via sharepoint from SCAG email) – Draft SED, GRRR thematic maps, consolidated maps, and individual maps showing underlying GRRR data elements
- June 2022 (posted to SCAG website) – Updated GRRR descriptions; note underlying data did not change from previous version



THANK YOU!

For more information, please visit:

<https://hub.scag.ca.gov/pages/ldx>



RHNA REFORM

July 21, 2022

WWW.SCAG.CA.GOV

1

RHNA Reform

- During the 6th RHNA cycle, a number of issues were raised by jurisdictions and stakeholders
 - Calculation of regional determination
 - Factors used to determine housing distribution in the methodology
 - Role of Connect SoCal household projections
 - And more!
- SCAG has committed to review these issues and facilitate conversations with HCD to reform RHNA

2

State RHNA Reform

- AB 101 (2019) requires the California Department of Housing and Community Development (HCD) to *“develop a recommended improved RHNA allocation process and methodology that promotes and streamlines housing development and substantially addresses California’s housing shortage”*
- Includes statewide stakeholder participation
- Limited to RHNA (Government Code 65584 through 65584.2)
 - **Does not include zoning or housing element issues**
- HCD must submit a report to the Legislature by December 31, 2023

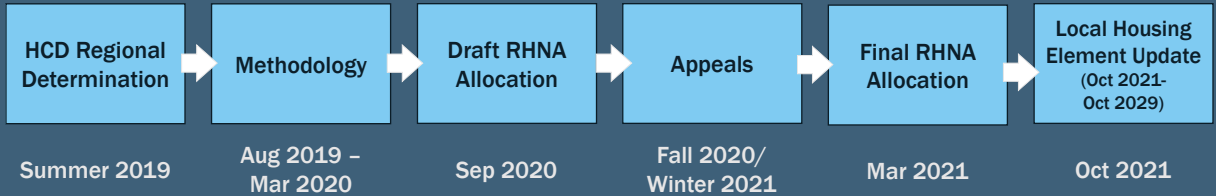
3

SCAG RHNA Reform

Date	Action
July 6, 2022	Public Information and Input Session on RHNA reform
July 19, 2022	Housing Working Group meeting
July 21, 2022	Technical Working Group meeting
August 12, 2022	RHNA reform comments due to SCAG: housing@scag.ca.gov
TBD	Special CEHD Meeting
TBD	Presumed statewide workshops on RHNA reform by HCD
TBD	CEHD Meeting to review and approve recommendations to Regional Council
TBD	Regional Council approval of CEHD recommendations/submit final RHNA Reform recommendations to HCD
TBD	Presumed due date for comments to HCD on RHNA Reform
December 31, 2023	Due date for HCD’s report to the Legislature on RHNA Reform

4

6th Cycle RHNA Timeline



Regional Determination

HCD provides a regional determination in consultation with SCAG and the Department of Finance (DOF)



SCAG: 10.1%
US avg: 3.4%

Regional Determination

5 th cycle calculation	
Existing + Projected households	6,516,345
-Occupied Units (and Tribal HH)	-6,044,940
=Subtotal	468,595
+Vacancy need	13,445
+Replacement need, 0.5%	2,410
-Vacant units	-75,390
=Regional determination	409,060

6 th cycle calculation	
Existing + Projected households	6,801,760
+Vacancy need	178,896
+Overcrowding, 6.7% <i>(new!)</i>	459,917
+Replacement need, 0.5%	34,010
-Occupied Units	-6,250,261
=Subtotal	1,224,352
+Cost burden <i>(new!)</i>	117,505
=Regional determination	1,341,827

7

RHNA Methodology: Primary Factors

Based on:



Share of household growth



Job Accessibility



Transit Accessibility



Social Equity Adjustment

- Household income distribution
- Other indicators of resources (environment, education, economy)

8

RHNA Reform Input Session: July 6

Comment highlights

- There should be a panel of experts to review the regional determination by HCD before its finalized
- HCD did not reflect all required factors in State housing law when providing a regional determination
- The regional determination should have been a range as in prior cycles
- The 6th cycle determination was not sufficient to meet SCAG housing needs

9

RHNA Reform Input Session: July 6

Comment highlights

- "Consistent with the development pattern of the SCS" should be more clearly defined
- More weight and emphasis should be put on transit accessibility and jobs access
- Transit and job access factors should be based on the planning period, not long-term
- Distribution methodology factors should include:
 - High wildfire risk
 - Exceeding prior RHNA need
 - Density
 - High median rents
 - Vacant office space and remote employee market
 - Aging infrastructure and cost of development

10

RHNA Reform Input Session: July 6

Comment highlights

- More time should be provided for jurisdictions appealing their RHNA
- Trade and transfer of RHNA units should be allowed between jurisdictions, maybe with parameters
- Trade and transfer of RHNA units should not be allowed between jurisdictions
- Subregional delegation should not be made available

11

Questions for discussion: Regional Determination

- How do we minimize double counting for factors, such as overcrowding and cost-burden?
 - Should the factors be reordered in the calculation of regional determination?
- What are your thoughts on a panel of experts reviewing individual regional determinations from HCD before they are finalized?
 - Who should be on this panel? What role could it have?

12

Questions for Discussion: Methodology

- What other factors should be included in the RHNA methodology?
 - Should these additional factors be codified statewide or at the discretion of the COGs?
 - What should be the basis year for the factors? Current, short-term, long-term?
- How can we continue furthering the objective of affirmatively furthering fair housing?
- Should the requirement for the methodology to be “consistent with the development pattern of the SCS” be further defined in State housing law?

13

SCAG RHNA Reform

Date	Action
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TBD	Presumed due date for comments to HCD on RHNA Reform
December 31, 2023	Due date for HCD's report to the Legislature on RHNA Reform

14



THANK YOU!

For more information on the July 21, 2022 – TWG Agenda, it is available here:

[https://scag.ca.gov/sites/main/files/file-attachments/twg072122fullagn.pdf?](https://scag.ca.gov/sites/main/files/file-attachments/twg072122fullagn.pdf?1658258974)

1658258974



AGENDA ITEM # 5

OCCOG 18- Month Communication Plan

DRAFT

OCCOG 18-Month Communication Plan

July 2022 – December 2023

Introduction:

The OCCOG Board of Directors approved a three-year strategic plan on June 23, 2022. The strategic plan includes five goals:

1. Advocate for Orange County in regional decision making.
2. Provide a forum for collaboration of elected officials and technical staff in OCCOG's five policy areas.
3. Educate local, state and federal elected leaders on OCCOG legislative and policy priorities.
4. Provide tools and support to OCCOG member technical staff.
5. Communicate effectively about OCCOG's mission, goals, events, actions and positions.

The following 18-month communication plan outlines communication activities that support strategies in the first, second, third and fifth Strategic Plan goals that will be implemented between July 1, 2022 and December 30, 2023.

OCCOG's Audiences:

As a voluntary Joint Powers Authority that serves as Orange County's sub-regional planning organization, OCCOG's primary audience is its members. OCCOG's members include all 34 of Orange County's cities, the County of Orange, 25 special districts and planning industry partners. The organization's secondary audience includes Councils of Governments in the SCAG region, key state legislators and regulatory agencies and the private industry that supports planning for local jurisdictions. To meet the Strategic Plan goals, segmented mailing lists and targeted outreach programs will be developed to provide information to OCCOG's various audiences in the way they want to receive it and "by meeting audiences where they are."

Primary Audiences

- Orange County Elected Officials – local, special districts, state, federal
- City Managers, County of Orange Executives
- Orange County Planning Commissioners



- Planning and Community Development city and county staff
- Private industry partners

Secondary Audiences

- State and federal elected officials on key committees
- Regulatory agencies that oversee OCCOG’s five policy areas.
- Practitioners in the industries that serve OCCOG member jurisdictions
- Councils of Governments in the SCAG Region

Targeted Audiences/Communication Tools and Tactics

All audiences: OCCOG Update monthly e-newsletter
 OCCOG Website
 Social Media
 General Assembly
 Workshops
 REAP: Housing OC Videos
 REAP: ADU Website
 REAP: ADU Tool Kit

OCCOG Board Members: OCCOG Board Meeting Spotlight
 Board Member Onboarding and Education
 OCCOG Website and Member Only Pages
 Social Media
 General Assembly
 Workshops
 District meetings

OCCOG TAC Members: OCCOG TAC Recap (NEW)
 OCCOG Website and Member Only Pages
 Social Media



General Assembly

Workshops

REAP: Housing OC Videos

REAP: ADU Website

REAP: ADU Tool Kit

Primary Audiences:

Legislative + Regulatory Snapshot – six times a year (NEW)

OCCOG Website

Social Media

Outreach

General Assembly

Workshops

Housing Interest List:

Housing for All Bulletin – six times a year (NEW)

OCCOG Website

General Assembly

Workshops

REAP: Housing OC Videos

REAP: ADU Website

REAP: ADU Tool Kit

OC Legislative Delegation:

Briefings

Sacramento trips



Strategic Plan Goals and Strategies Guiding the Communication Plan:

GOAL 1: ADVOCATE FOR ORANGE COUNTY IN REGIONAL DECISION-MAKING

OBJECTIVE 1.3: Increase delegation effectiveness in regional policy discussions resulting in an increase in vote outcomes that align with OCCOG positions.

STRATEGY 1.3.A: Prepare OCCOG's elected officials to represent Orange County at monthly SCAG policy and Regional Council meetings

TACTICS:

- e. Implement onboarding program for new OCCOG Board Members to bring them up to speed quickly on SCAG processes and issues.
- f. Host quarterly small group meetings or webinars on relevant policy topics for OCCOG Board members.

OBJECTIVE 1.4: Cement OCCOG as a regional leader at the elected, executive and staff level.

STRATEGY 1.4.A: Actively build relationships with policy and regional council members outside of Orange County who may have similar perspectives and concerns

TACTICS:

- b. Convene subject-matter roundtable discussions and regional working groups to educate elected leaders in and around Orange County.
- c. Host joint meetings with neighboring COGs annually.
- d. Host a quarterly COG Chair roundtable with other subregional COG leaders.

OBJECTIVE 1.4B: Continue to advance Orange County's interests and policy perspectives by being actively engaged with SCAG and the other 14 subregions at the staff level.

TACTICS:

- c. OCCOG Executive Director continue to lead subregional directors' group.
- d. Revive the Subregional Coordinators group to promote regional collaboration at the staff level outside of formal SCAG working groups.

GOAL 2: PROVIDE A FORUM FOR COLLABORATION OF ELECTED OFFICIALS AND TECHNICAL STAFF IN THE FIVE OCCOG POLICY AREAS



OBJECTIVE 2.1: Plan and execute an annual OCCOG General Assembly with content for both technical and elected audiences.

STRATEGY 2.1.A: Host a General Assembly in FY 2022-23.

TACTICS:

- a. Select a convenient venue that will be a draw for participants
- b. Carefully select date to avoid conflicts with other events.
- c. Revamp format of General Assembly to capture audience participation
- d. Engage Board and ex-officio partners for speakers and fundraising.
- e. Select timely topics that provide immediate returns for both elected and staff-level attendees
- f. Promote General Assembly via emails, social media, and fliers
- g. Offer broad range of sponsorship opportunities to encourage partnerships

OBJECTIVE 2.2: Provide Members with Opportunities to Educate and Collaborate

STRATEGY 2.2.A: Host meetings, webinars and forums year-round for information-sharing and collaboration

TACTICS:

- c. Host periodic webinars or workshops to inform on policy areas (examples of past topics include RHNA 101, housing webinar series, SB 743 forum)

GOAL 3: EDUCATE LOCAL, STATE AND FEDERAL ELECTED LEADERS ABOUT OCCOG'S LEGISLATIVE AND POLICY PRIORITIES.

OBJECTIVE 3.1: Update the bi-annual legislative platform/guideline grounded in OCCOG's principles and core policy areas.

STRATEGY 3.1.B: Communicate OCCOG's updated policy guidelines and positions to stakeholders.

TACTICS:

- d. Post OCCOG's legislative positions on the OCCOG website.

OBJECTIVE 3.2: Build an advocacy and education presence for OCCOG.

STRATEGY 3.1.C: Participate in legislative visits hosted by partners (i.e. ACC-OC, League, OCBC, CalCOG annual legislative fly-ins)

TACTICS:

- a. OCCOG staff participate in development of information/handouts/talking points and asks for legislative visits planned by others.



- b. OCCOG leadership and/or staff attendance at legislative visit as appropriate.

STRATEGY 3.1D: Foster more regular communication on OCCOG legislative positions with OCCOG members, partners and the OC legislative delegation.

TACTICS:

- a. Implement bi-monthly legislative newsletter
- b. Provide annual briefings to legislative staff, in coordination with others
- c. Provide annual briefings to ex-officio partner organizations, including policy and regulatory agencies
- d. Facilitate SCAG District briefings by OCCOG Board Members on a quarterly or annual basis
- e. Meetings with legislators and staff on OCCOG legislative positions as needed

GOAL 5: COMMUNICATE EFFECTIVELY ABOUT OCCOG MISSION, GOALS, ACTIONS AND POSITIONS

OBJECTIVE 5.1: Update the OCCOG Communications Plan

STRATEGY 5.1.A: Align the updated Communications Plan with the Strategic Plan, once approved by the Board.

TACTICS:

- a. Use 2020-22 Communications Plan as the basis for the updated plan
- b. Review metrics and outcomes from 2020-22 Plan.
- c. Incorporate feedback from Strategic Plan process to modify plan.
- d. Identify resources needed to execute plan.

OBJECTIVE 5.2: Strengthen partnerships and ensure stakeholders are informed

STRATEGY 5.2.A: Increase OCCOG presence at member and partner meetings and events.

TACTICS:

- a. Continue monthly phone briefings to OCCMA, attend in-person meetings when invited
- b. Actively participate in ACC-OC, OCBC, League, and CalCOG committee meetings and events.
- c. Periodically brief planning directors, community development staff, special districts at their regularly-scheduled meetings
- d. Attend/ host table at OC Forum events that are relevant to OCCOG's mission

STRATEGY 5.2.B: Expand information available on OCCOG website to include resources on OCCOG's five policy areas for OCCOG member technical staff.

TACTICS:



- a. Archive email communication and e-newsletters on the OCCOG website to serve as a centralized resource of information
- b. Implement new members-only information clearinghouse on OCCOG website for technical staff

OBJECTIVE 5.3: Meet OCCOG audiences where they are.

STRATEGY 5.3.A: Pivot use of social media to focus on General Assembly and email distribution

TACTICS:

- a. Use Facebook and LinkedIn as primary channels
- b. Eliminate/reduce use of Instagram and Twitter
- c. Focus more on lifting up member messages
- d. More member-to-member and less public-facing communication

STRATEGY 5.3.B: As part of an updated Communications Plan, develop and implement an expanded schedule of targeted, topical, email communication that provides value to member agency policy and technical staff

TACTICS:

- a. Include current monthly OCCOG Updates and Board Spotlight
- b. Determine appropriate frequency of additional publications
- c. Augment with additional communications vehicles including: TAC Spotlight, Housing for All Bulletin (bi-monthly), "Minute to Win It" Legislative + Regulatory Snapshot (bimonthly)
- d. Segmentation of distribution list into more targeted audiences for each publication
- e. Expand distribution of Board Meeting Spotlight summary report to City Managers, Planning Directors and Community Development Directors.

OBJECTIVE 5.4: Develop and approach to media relations that fits OCCOG resources and supports OCCOG messages.

STRATEGY 5.4.A: As part of an updated communications plan evaluate strategy and cost to position OCCOG as an authority in our policy areas with local and regional legacy media outlets.

TACTICS:

- a. Identify targeted media outlets and reporters; identify policy area experts; determine effort and resources; implement media relations program
- b. Identify budget and staff time needed to implement an effective media relations campaign.



Communication Tools, Tactics, Action Items and Staff Assignments:

WEBSITE

“Expand information available on OCCOG website to include resources on OCCOG’s five policy areas for OCCOG member technical staff.”

“Post OCCOG’s legislative positions on the OCCOG website.”

OCCOG’s website, www.occog.com, has an average of 1,025 page views per month (Jan. 1, 2022 – June 30, 2022) and houses the following information:

- Board of Directors
- Board Meeting Agendas
- Mission & Values
- OCCOG Election Notices
- General Assembly Registration and Information
- Housing Orange County Resources
- Complete Streets Information
- Archives & Resources

Action Items:

1. Review current OCCOG website.
2. Identify and outline new sections to be added
 - password protected member-only clearinghouse section
 - Work with TAC to identify information that should be in this section.
(For consideration: lawsuit information, SCAG meeting summaries, ESRI hub)
 - Post legislative positions
3. Write new website copy and edit existing copy as required.

Staffing: Marnie Primmer, Attila Juhas, Lisa Telles

ELECTRONIC NEWSLETTERS

“Develop and implement an expanded schedule of targeted, topical, email communication that provides value to member agency policy and technical staff”



“As part of an updated communication plan, develop and implement an expanded schedule of targeted, topical, email communication that provides value to member agency policy and technical staff.”

The outreach conducted for the development of the strategic plan included surveys and small-group focus groups of Board Members, city managers, community development directors and Technical Advisory Committee members. Participants were asked how they preferred to receive information about and from OCCOG. The number one preference was to receive information by email and that it be as targeted as possible. OCCOG members receive hundreds of emails a week. OCCOG communication needs to be relevant, timely, succinct and provide impact and value that benefits the day-to-day workload of policy and technical staff that are stretched thin. With this important feedback, the communication plan includes the development of three new email publications that with specific focus and reduces the amount of and type of information provided through social media.

A communication calendar will be managed to keep track of final approval deadlines and publication dates for each newsletter. The calendar will also include social media posts, video releases and website updates.

Continuing Publications:

OCCOG Update (monthly) – OCCOG Update includes current news about Board of Directors decisions, member activities related to OCCOG’s five policy areas, grant information and OCCOG programs and activities available to support member jurisdictions. Lisa Telles will provide content and project management. Attila Juhas will provide design and distribution.

OCCOG Board Meeting Spotlight (monthly) – The Board Meeting Spotlight is emailed to OCCOG Board Members on the Monday following each Board Meeting. It summarizes meeting actions and is a tool for Board Members to use for report outs to colleagues and constituents. Lisa Telles will provide content for this publication and coordinate with Kathryn Morrison for distribution.

New Publications:

OCCOG TAC Meeting Recap (monthly) – This email publication expands on the success of the Board Meeting Spotlight publication that began in 2021. Technical Advisory Committee Members will receive an email within three days of a TAC meeting with short summaries of the reports and actions that took place. Links to more information and contact information will be provided where appropriate. Lisa Telles will provide content for this publication and coordinate with Kathryn Morrison for distribution.

OCCOG Legislative + Regulatory Snapshot (every-other month) – Centralizing all news about legislation and regulatory actions that impact Orange County jurisdictions in OCCOG’s five policy areas will be provided in an emailed report every-other month. Content for this publication will be



provided by Wendy Strack and Lisa Telles will provide project management and coordinate with Attila Juhas for design and distribution.

Housing for All Bulletin (every-other month) – We heard loud and clear during the Strategic Plan outreach that OCCOG’s number one focus should continue to be housing over the next three years. Staying on top of this ever-evolving issue to help Orange County jurisdictions navigate the complicated, overlapping and sometime vague policies is the type of content that will be provided in this publication. In addition to tips and news, case studies, interviews and examples of success in providing housing for all will be captured and included in this publication. Content design and project management for this publication will be provided by one of the REAP On-Call Services consultants.

Action Items:

1. *Housing for All Bulletin* will be developed and implemented through the REAP On-Call Services program.
 - Issue scope of work and procure on-call consultant
 - First issue will be distributed in October 2022 in coordination with the announcement of this publication and the *OCCOG Legislative + Regulatory Snapshot* with a housing legislation focus.
2. Develop title banners for new newsletters and determine distribution methods.
 - Set up read receipt action for newsletters sent via email.
 - Monitor open rates
3. Develop targeted mailing lists for new newsletters
 - Expand OCCOG Board Meeting Spotlight distribution to city managers and Board Member support staff.
 - Maintain mailings lists. Update elected officials after each election cycle.
4. Develop and manage distribution schedule for each publication and include dates in a master communication calendar.
5. Distribute an audience awareness survey to the mailing lists to set benchmarks and support content development that is the most valuable for OCCOG members.

Staffing: Lisa Telles, Wendy Strack, Michelle Boehm, Attila Juhas, Kathryn Morrison, On-Call Service Consultant

EXTERNAL COMMUNICATION

“Increase OCCOG presence at member and partner meetings and events.”

“Foster more regular communication on OCCOG legislative positions with OCCOG members, partners and the OC legislative delegation.”



Attending and participating in OCCOG's partner's meetings and events is an effective way to raise the profile and understanding of OCCOG's mission and value. OCCOG's representatives should be prepared to deliver key messages, answer questions about OCCOG, and follow up when needed. A persuasive OCCOG PowerPoint should be created that clarifies OCCOG's role as Orange County's sub-regional planning organization that can be tailored to audiences and speaking opportunities should be identified and scheduled for pro-active face-to-face communication. Messaging should support a unified Orange County position on regional issues.

OCCOG staff will also increase participation in events and meetings with the Orange County legislative delegation. This will include hosting, or partnering with other organizations or member jurisdictions to organize legislative visits, round table briefings and Sacramento trips to increase awareness of OCCOG and its positions on its five policy areas.

Action items:

1. Develop list of meetings to attend, identify meeting dates and create a calendar, identify OCCOG staff that will attend.
 - a. ACCMA; ACC-OC; OCBC; BIA, ISDOC, OC Planning Directors, League of Cities, OC; CalCOG, ULI, OC Forum, SCAG Technical Working Group (TWIG), CDR MOC, SCAG Polity Committees, SCAG Regional Council Meetings, SCAG General Assembly, SCAG events
2. Assign staff or Board Members to attend meetings in advance.
3. Provide key talking points for OCCOG meeting representatives.
4. Create an OCCOG Overview PowerPoint presentation that can be easily tailored to address current issues/services and the audience.
5. Request contact information to build OCCOG's mailing lists whenever possible.
6. Continue to lead subregional directors' group – Marnie Primmer, Chair
7. Reach out to partners to identify opportunities for joint legislative briefing events.
8. Reach out to partners to calendar Sacramento advocacy trips and request participation in event planning.

Staffing: Marnie Primmer, Kathryn Morrison, Wendy Strack

BOARD MEMBER ONBOARDING & PROGRAMS

“Implement onboarding program for new OCCOG Board Members to bring them up to speed quickly on SCAG processes and issues.”

“Host quarterly small-group meetings or webinars on relevant policy topics for OCCOG Board Members.

OCCOG staff received feedback during the strategic plan outreach that there was a need to bring new OCCOG Board Members up to speed quickly about the workings of OCCOG and SCAG so they



could be effective representatives during the short period time they would be on the OCCOG board due to term limits. Board Members, in particular, believe that the value of OCCOG is to facilitate opportunities for local elected officials to collaborate to solve regional problems and voiced that they needed to be educated about the regional issues to be most effective.

The communication plan includes the development Board Member briefing materials, an onboarding program for new Board Members and facilitation of quarterly small-group meetings for Board Members that will cover current and trending policy topics. The communication plan also includes development and implementation of district briefings that will introduce OCCOG Board Members, explain the work they are doing on the OCCOG Board and at SCAG, and facilitate communication to leaders in south county, central county and northern county districts.

Action items:

1. Review existing Board Member briefing materials.
2. Create new outline of information that would be of value to existing and new Board Members
3. Develop briefing PowerPoint presentation for new Board Members.
4. Develop electronic package of Board Member resource information.
5. Schedule briefings for new Board Members within 30 days of appointment.
6. Identify policy topics for small-group meetings. Develop an implementation plan to facilitate educational meetings.
7. Develop plan and schedule for Board Member district briefings. Present plan to the EMC, and then the Board of Directors for approval.

Staffing: Marnie Primmer, Lisa Telles

EVENTS & WORKSHOPS

One of the strategic plan's key themes is collaboration. By facilitating opportunities for Orange County elected officials, city managers and planning staff to share issues and best practices that cross borders, OCCOG fills an important role and provides value. The annual General Assembly is the keynote event that brings members, partners and the private industry together. In addition, meetings, webinars, forums, subject-matter roundtables will be planned throughout the year to provide education and networking opportunities that will strengthen relationships, promote collaboration and support OCCOG's goal of presenting a united voice on regional issues.

GENERAL ASSEMBLY

"Plan and execute an annual OCCOG General Assembly with content for both technical and elected audiences."

The format for the FY 2022-23 General Assembly will be a half-day event that will take place in the Spring. Moving from a full-day event to a half-day event is intended to sustain attendance throughout the entire program and lower the cost of hosting the General Assembly.



Action Items:

1. Select a convenient venue that will be a draw for participants
2. Carefully select date to avoid conflicts with other events.
3. Revamp format of General Assembly to capture audience participation
4. Engage Board and ex-officio partners for speakers and fundraising.
5. Select timely topics that provide immediate returns for both elected and staff-level attendees
6. Promote General Assembly via emails, social media, and fliers
7. Offer broad range of sponsorship opportunities to encourage partnerships
8. Develop budget
9. Identify event theme
10. Identify sponsorship packages and seek sponsors/exhibitors
11. Identify and invite speakers
 - a. Consider adding an after-lunch program hosted by ULI for developer and city manager meeting.
12. Determine format and develop program
13. Publicity: direct mail, partner publications, social media, website
14. Design and manage online registration
15. Design, send and evaluate post-event participation survey

Staffing: Marnie Primmer, Lisa Telles, Attila Juhas, Kathryn Morrison

MEETINGS, WEBINARS, WORKSHOPS, ETC.

“Provide Members with Opportunities to Educate and Collaborate”

“Host meetings, webinars and forums year-round for information-sharing and collaboration”

“Convene subject-matter roundtable discussions and regional working groups to educate elected leaders in and around Orange County.”

“Host a quarterly COG Chair Roundtable with other Subregional COG leaders.”

“Host periodic webinars or workshops to inform on policy areas. (Examples of past topics include RHNA 101, Housing Webinar Series, SB 743 Forum.)”

“Revive the Subregional Coordinators group to promote regional collaboration at the staff level outside of formal SCAG working groups.”

Action Items:

1. Spend the first half of FY 22/23 to identify meetings, workshops, roundtables, etc. to produce in 2023 calendar year.
 - a. Schedule subregional COG Chairs round table meetings
 - b. Topics – water, energy, Non-profits/NGOs.
2. Set calendar of events and point person for coordination of each program or series.



3. Seek opportunities to co-host events with partners on topics related to OCCOG's five policy areas.
4. Explore sponsors to support meeting expenses and share revenue.
5. Reconstitute the Connect SoCal Working Group to review and comment on the 2024 Draft Documents.
6. Revive the subregional coordinators group
7. Institute a new Subregional Leadership Roundtable

Staffing: Marnie Primmer, Kathryn Morrison, Attila Juhas, Lisa Telles

SOCIAL MEDIA

"Pivot use of social media to focus on General Assembly and email distribution."

OCCOG has been present on the Facebook and Twitter social media platforms for several years. In FY 2021/2022 Instagram and LinkedIn was added and a concentrated effort went into increasing the number of social media posts per month to increase followers and engagement.

Surveys and focus groups for the strategic plan outreach asked participants how they preferred to receive information about and from OCCOG. Social media ranked low and in one focus group most participants said they didn't participate in any social media platforms. Survey participants were provided with a list of social media platforms and asked which they used. Facebook and LinkedIn had the most positive feedback. While the communication plan pivots to the use direct and targeted communication tools, it will continue to use Facebook and LinkedIn social media platforms to expand the reach of email communication and the General Assembly communication campaign.

Action items:

1. Use Facebook and LinkedIn as primary social media channels.
2. Develop social media calendar to include posts that correspond with the distribution of OCCOG electronic newsletters.
3. Develop and implement a social media communication plan to build excitement for and attendance at the 2023 General Assembly.

Staffing: Lisa Telles, Attila Juhas

MEDIA RELATIONS

"Develop and approach to media relations that fits OCCOG resources and supports OCCOG messages."

A strong media relations program boosts awareness, reinforces credibility and provides the relationships with the media that may be needed in a crisis scenario. The development of media relations options that can support OCCOG's strategic plan goals, along with recommendations on the resources needed to implement a chosen direction, is included in the 18-month communication



plan. The media relations plan will be completed in time to determine a level of funding to be included in the FY 2023/2024 budget to support implantation of a media relations program.

Action items:

1. Research and present options for the implementation of a media relation program for OCCOG.
 - a. Identify targeted media outlets and reporters; identify policy area experts; determine effort and resources; implement media relations program
 - b. Identify budget and staff time needed to implement an effective media relations campaign.
 - c. Include in plan how to increase OCCOG’s profile with the media as part of the 6th Cycle RHNA review.

Staffing: Lisa Telles

REAP PROJECTS

The Regional Early Action Planning (REAP) grant program, from Assembly Bill 101, is being administered by SCAG to provide housing planning and process improvement services to cities and counties. To date, OCCOG has received funding totaling \$3,572,250 for the first phase of this program that is providing a wide range of services, tools and programs to OCCOG member jurisdictions. Two of the REAP programs are included in the communication plan.

HOUSING ORANGE COUNTY VIDEO SERIES

With receipt of REAP grant funding, OCCOG has developed a series of educational videos titled “Housing Orange County” to help members jurisdictions communicate California’s complicated housing policy. Eight videos have been produced and released. They are located at www.occog.com/housing and are available for OCCOG members to download and distribute. The final three videos for the 11-video series will be produced in FY 2022/2023. The program includes Spanish language versions of each video and snippets that can be used for social media posts.

Action Items:

1. Finalize the video script, produce and distribute video #9.
2. Research, write, produce and distribute video #10
3. Research, write, produce and distribute video #11.

Staffing: Lisa Telles, Attila Juhas

ADU WEBSITE AND TOOL KIT

OCCOG is taking the lead and partnering with the Ventura County and Gateway Cities COGs to create a robust centralized source of information about ADUs. The program is funded through the REAP grant. The website will provide information and tools to help homeowners determine if and how



they can build an ADU or JADU on their property to support the critical need to create more housing in Southern California.

Action Items:

ADU WEBSITE

1. Finalize website flow chart and wire frame
2. Set production schedule.
3. Write top level website copy for key landing pages
4. Design Website and collateral (see number 4 below)
5. Collect and test interactive tools that will be provided by Baird + Driskel.
6. Write website copy for interactive tool landing pages in conjunction with B+D (see number 3 below)
7. Prepare website prototype and release to partners for review
8. Finalize website prototype for release to members
9. Plan and implement website release announcement in coordination with partners.

TOOL KIT

1. Finalize list of "tool kit" materials
2. Set production schedule.
3. Write copy.
4. Design pdfs.
5. Determine where tool kit materials will be housed electronically.
6. Plan and implement announcement and distribution of tool kit materials (links for easy printing)

Staffing: Marnie Primmer, Lisa Telles, Michelle Boehm, Attila Juhas, Baird + Driskell

Metrics:

Tool	Metric	Current	Goal
Website	Page Views	Average 1,024 page views per month (1/1/22 – 6/30/22)	Increase page views by 20% (1,228 per month)
Targeted Newsletters	Open Rate Click-through Rate Meet distribution dates Mailing List Growth Survey benchmarking	OCCOG Update average open rate: 34.6%; average click-thru rate: 5.1% (Jan – June 2022)	Maintain OCCOG Update open rate. Increase click-thru rate to 5%



		Board Meeting Spotlight issued on the Monday following the Board Meeting.	Maintain Board Meeting Spotlight issue date as Monday following Board Meeting. Issue TAC Recap within 3 days of TAC meeting. Open rate and click-thru rates for new publications 30% and 7% respectively.
External Communications	Number of presentations Number of meetings	N/A	6 presentations 12 meetings representing OCCOG
Social Media	Followers	Facebook: 500 LinkedIn:74	Facebook: 750 LinkedIn: 150
Events/Workshops General Assembly	GA: Sponsorship GA: Registrations Number of workshops, attendance Reviews	2021 GA: Sponsorships: \$48,000 Registration: 200 attendees	2023 GA: Sponsorships: \$55,000 Registrations: 125 paid registrations 2023 Calendar approved Dec. 2022. 8 workshops, etc. 25-50 of participants
Board Member Onboarding/Education	Number of completed briefings Briefings within 30 days of appointment Number of educational roundtables Participation	N/A	Briefing materials complete by Nov. 1, 2022. Brief new Board Members within 30 days of appointment. XX educational roundtables X% Board Member participation
Media Relations	Plan approval	N/A	Plan approval May, 2023.
REAP Projects -Video Series -ADU Website	Complete Video Series YouTube views	8 of 11 videos complete	Complete last 3 videos by Dec. 1, 2022. Grow views by 20%



-ADU Tool Kit	Launch date for ADU website and Tool Kit	Views range from 59 -346	Launch ADU website and Tool Kit by Dec. 30, 2022.
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18-Month Milestone Timeline:

FY 22/23

Q1

- Update and Finalize 18-month Communication Plan
- Launch OCCOG TAC Recap email (issue monthly)
- Launch General Assembly Sponsorship Campaign
- OCCOG Update (monthly)
- OCCOB Board Meeting Spotlight (monthly)
- Release Housing OC Video #9

Q2

- Finalize workshop topics and 12-month 2023
- Launch Legislative + Regulatory targeted email (issue every-other month)
- Finalize General Assembly Communication Campaign. Announce the date and event webpage.
- Complete Board Member Onboarding materials
- Release Housing OC Videos #10 and #11
- Launch ADU Housing SoCal Website and Tool Kit

Q3

- Complete new Board Member Onboarding
- General Assembly communication campaign
- General Assembly – March 16, 2023
- Launch Housing newsletter (issue every-other month)

Q4

- Complete website update with member-only clearinghouse.
- Conduct audience awareness surveys.
- Complete media relations program plan and resource recommendations.

FY 23/24



Q1

- Make adjustments to messaging and newsletter content in response to audience awareness survey results.
- Implement approved media relations program

Q2

- Update Communication Plan for next 18-month period to support second half of three-year strategic plan.

Ongoing Activities:

- OCCOG Update
- Board Meeting Spotlight
- TAC Recap
- Legislative + Regulatory newsletter
- Housing for All newsletter
- Social Media
- Manage mailing lists
- Attend partner meetings
- Legislative briefings with partners
- Workshops, Webinars, Issue Round Tables, etc.
- Communication calendar and project management



ATTACHMENT:

MESSAGING

DIFFERENTIATORS – WHAT MAKES OCCOG UNIQUE?

OCCOG:

- Is the official legally-designated SCAG sub-region for Orange County.
- As a volunteer Joint Powers Authority (JPA), pools technical planning expertise and promotes collaboration among Orange County’s jurisdictions in five policy areas: air quality, water, energy, mobility and land use – ONLY. These are the five infrastructure and environmental issues that cross Orange County jurisdictions.
- Provides a common voice for Orange County jurisdictions in OCCOG’s five policy areas.
- Provides a forum to improve efficiency and cost-effectiveness for local government to work through issues in OCCOG’s five policy areas in a regional manner rather than in silos.
- Through active leadership at the technical level and engaged elected leaders provides oversight of SCAG on behalf of Orange County.
- Partners with ex-officio members to elevate stakeholder voices and inform the decision-making process.

KEY MESSAGES:

“OCCOG facilitates regional planning in Orange County for five policy issues – air quality, water, energy, mobility and land use.”

Supporting Examples:

- Infrastructure issues cannot be contained and solved within city boundaries in a county like Orange County which is the densest county in the state of California with 34 cities and 25 special districts.
- OCCOG developed the Smart Streets guidelines and tool kit as a resource for city planning initiatives.
- Through its programming and annual General Assembly, OCCOG provides speakers and information, and is a clearing house for best practices and collaboration in the five infrastructure policy areas.
- OCCOG tracks and takes positions on legislation that will support or harm the five infrastructure policy areas.



- OCCOG coordinates closely with established government organizations that focus on air quality (AQMD), transportation (OCTA & TCA), and water (MWDOC & OCWD) to communicate and support policy and programs that address OCCOG's five infrastructure policy areas.

“OCCOG is Orange County’s legally designated sub-regional planning organization, ensuring that Orange County’s unique perspective is included in the Southern California Association of Governments (SCAG) federally- and state-mandated planning efforts.”

Supporting Examples:

- OCCOG is one of 15 subregions that represent portions of Southern California with shared interests, issues and geography. Subregions play an important role as a conduit between SCAG and the cities and counties of the region by participating and providing input on SCAG’s planning activities. This involvement helps the Regional Council and its committees make better-informed decisions.
- Sixteen Orange County elected officials are members of the SCAG Regional Board. They work together with the support of OCCOG to represent Orange County’s interests in regional planning policy.

“Orange County is strongest when we speak with one voice on critical infrastructure planning and policy issues.”

Supporting Examples:

- As the officially-designated sub-region of SCAG for Orange County, OCCOG coordinates Orange County elected officials who serve as delegates and committee representatives involved at various levels of SCAG’s governing and policy structure.
- Orange County’s SCAG Delegates and Committee Representatives provide a unified voice from Orange County that can have an impact on regional decision making.

“Orange County is a technical leader in planning and infrastructure issues.”

Supporting Examples:

- Technical experts from Orange County agencies are in leadership roles in multiple regional planning working groups.
- OCCOG’s Executive Director, Marnie Primmer is the chair of SCAG’s sub-regional executive director’s group.
- The Center for Demographic Research located at CSUF works with all 35 Orange County jurisdictions and provides OCCOG and Orange County agencies with accurate and complete data to support regional planning.



- OCCOG’s Technical Advisory Committee (TAC) meets monthly with technical and planning representatives with nearly every jurisdiction attending on a regular basis. The TAC works through complex technical issues that most jurisdictions face, shares best practices and works collaboratively to address planning issues.

“Orange County includes 34 cities and 25 special districts who work together through the OCCOG JPA to collaborate, facilitate and promote cooperation and best practices on planning issues that cross borders to set infrastructure policies that will benefit the quality of life of all Orange County residents.”

“Orange County has 3.2 million residents and is the sixth largest county in the U.S. by population. Based on population alone, Orange County could be a stand-alone metropolitan area.”

Supporting Examples:

- Orange County is home to 8 percent of California’s population within only 0.5 percent of the state’s land mass. (2019-2020 Orange County Community Indicators Report; OCBC.org)
- Orange County’s population density is significantly higher than the surrounding counties at 4,033 persons per square mile. Los Angeles County is home to 2,527 persons per square mile and in San Diego County the number is 797. (2019-2020 Orange County Community Indicators Report; OCBC.org)
- Orange County is the 3rd largest county in California by population and has more residents than 20 states as of 2019 (U.S. Census Bureau).
- Orange County is a net importer of workers. Prior to the COVID-19 pandemic, 167,000 workers commuted into Orange County every day. (2019-2020 Orange County Community Indicators Report; OCBC.org)
- Orange County’s gross domestic product in 2018 was the third highest in California at \$230 billion. Los Angeles was number 1 with \$711 billion and number 2 was Santa Clara with \$317 billion. (2019-2020 Orange County Community Indicators Report; OCBC.org)
- Orange County’s gross domestic product in 2018 (\$230 billion) ranked 8th in the United States and equaled the GDP of Iraq. The nine U.S. County economies ahead of Orange County are, in order, 1) Los Angeles, 2) New York, 3) Cook (Illinois), 4) Harris (Texas), 5) Santa Clara, 6) King (Washington), and 7) Dallas. (“California’s economic recovery may surprise you” OC Register, Jan. 25, 2020)



Orange County Council of Governments

AGENDA ITEM # 7

REAP UPDATE

STAFF RECOMMENDATION

No Report, information distributed to TAC for information purposes.

SUMMARY

A PowerPoint presentation, attached, will be distributed that provides an overview and status update about the OCCOG REAP Funded Support Program.

ATTACHMENT

PowerPoint Presentation



Orange County Council of Governments

OCCOG Member Support / REAP Update

Michelle Boehm

OCCOG TAC Meeting

August 2, 2022

Overview

REAP Updates

OCCCOG REAP Support Tools
(#1-5)

What's Done, What's Next?



REAP Updates: Recent Changes in Legislation and Funding Availability

- REAP 1.0 Money Extended from December 2023 to December 2024
- RHNA reform extended from December 2022 to December 2023
- Housing Element extended to October 2022
- Zoning extended to February 2025 (3 years+120 days)
- REAP 2.0 Coming (Information available on SCAG's Website)
 - Fall 2022-Spring 2023 Request and Award REAP 2.0 Funding
 - Must meet four criteria:
 - Accelerate infill housing development
 - Coronavirus Economic Recovery
 - Reduce Vehicle Miles Traveled (VMT)
 - Affirmatively Further Fair Housing (AFFH)
- OCCOG REAP Status Update
 - Completed Scope of Work Approval Form #1 (SAF)
 - Increased OCCOG funding from \$3,245,000 to \$3,577,551
 - Extended due date for OCS Support work to October 15, 2023



OCCOG REAP Support Tools: #1 GIS/Geospatial Services

- GIS/Geospatial support — In progress
 - Initial programming completed
 - Recruiting members for 3D Visualizations/Renderings
 - 3D visualizations and Renderings
 - Enrolled: Santa Ana, Dana Point, Costa Mesa, San Clemente, Anaheim, Newport Beach
 - Interested, not yet enrolled: Mission Viejo, Tustin, La Habra, Westminster, Los Alamitos, Yorba Linda, Lake Forest, Irvine
 - Training
 - Next training session planned for September
 - Deadlines
 - Deadline to enroll in 3D Visualization Program is **August 31, 2022**
 - Deadline to obtain your 2022/23 GIS License is **August 31, 2022**



OCCOG REAP Support Tools: #2 Housing Website and Video Series

- Housing Website, Video Series – In progress
 - Public facing “Explainer” Videos -- 8 of 11 Videos Completed
 - Videos are available for use on member websites and broadcasts
 - Videos are also available on the OCCOG Website

[○https://www.occog.com/housing](https://www.occog.com/housing)



OCCOG REAP Support Tools: #3 ULI Expert Advisory Services

- ULI expert and advisory services and peer review — In Progress
 - Technical Assistance Panels (TAP): A presentation of technical expert advice and best practices
 - TAP #1 Topic: Conversion of Industrial/Commercial Property to Residential Use nearing completion
 - Topic selection underway for TAP #2-4
- Enrolling/accepting TAC member advisory committee:
 - Please email Kelly Mann at Kelly.Mann@uli.org to join the committee



OCCOG REAP Support Tools: #4 ADU Website, Toolkit, Best Practices



- Custom Housing / ADU Website
 - Example available at: <https://napasonomaadu.org>
- ADU Address Look-up Tools that link to practical information about what can/cannot be built
- ADU checklists, process and schedules, permitting requirements, local and state requirements
- Model/Pre-Reviewed Plan Marketplace
- Construction Industry Vendor Marketplace (Potential)
- Best practices, and case studies including engaging stories and videos
- Additional information available: OCCOG Housing 101 Video Series
 - Example at: www.occog.com/housing



OCCOG REAP Support Tools: #4 Model Ordinances

- 7 Total Ordinances
 - #1 SB 9
 - #2 ADU/JR ADU (Un-documented/Un-permitted Housing Unit Compliance?)
 - #3 Motel Conversion
- #4-7 TBD and could include:
 - Ministerial/By-Right Procedures (specific case TBD)
 - Employee/Farmworker Housing
 - Conversion of Office/Retail Zones to Housing
 - SB10
 - Density Bonus or Something else?
- Additional Ordinances Available (already completed and available, not part of scope)
 - Inclusionary Zoning



OCCOG REAP Support Tools: #5 OCS Contract for Support Services

- Expert/Peer Review Activities and “Ask the Expert”
 - HCD comment response strategies
 - Zoning
 - Site Identification and Selection
 - Infrastructure planning for infill development
 - Parking study strategies
- Stand Alone Projects
 - Architectural Design Guidelines
 - Objective Design Guidelines for specific scenarios
 - Focused feasibility studies
 - Permitting counter support
 - HE review and HCD comment response recommendations
- Types of Projects Identified
 - Peer Review and recommendations on existing documents
 - **Objective Design Guidelines**
 - Architectural Design Guidelines
 - EIR/S support
 - Work-planning for upcoming requirements, commitments, and next steps
 - **Affirmatively Furthering Fair Housing (AFFH) Analysis for HE**
 - Permit Processing Support



OCCOG REAP Support Tools

What's Done, What's Next? (1 of 2)

- #1 GIS/Geospatial support — In progress
 - Initial programming completed
 - Continuing to recruit members for 3D Renderings
- #2 Housing Website, Video Series – In progress
 - Public facing “Explainer” Videos -- 8 of 11 Videos Completed
 - Videos are available for use on member websites and broadcasts
 - <https://www.occog.com/housing>
- #3 ULI expert and advisory services, peer review — In progress
 - TAP #1 Topic: Conversion of Industrial/Commercial Property to Residential Use is nearing completion



OCCOG REAP Support Tools

What's Done, What's Next? (2 of 2)

- #4 ADU website, tool kit, best practices + Model Ordinances — In Progress
 - Data collection for Address Look-Up Tool underway
 - Model Ordinance Survey Distributed
 - Project logo created
- #5 On-Call Services Contracts – Underway
 - Objective Design Standards “101” Presentation
 - AFFH “Ask the Expert” Week of August 9, 2022
 - Housing Update and Legislation Newsletters October 2022
 - Task extended four-month to October 15, 2023





Orange County Council of Governments

Questions and Discussion

REAP Update

August 8, 2022